

SIERRA MADRE
The Wistaria Town; noted for fragrant orchards, wide vistas and sheltering oaks. A city-country ideal home town.

VOL. 24; NO. 27

SIERRA MADRE NEWS

and Printing Press

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

SIERRA MADRE
Elevation 800 to 1400 feet; assessed valuation, \$4,000,000. Part of Pasadena High School district. Climate unequalled.

FRIDAY, APRIL 4, 1930

GREAT CROWD HERE TO SEE WISTARIA FETE

City Planning To Rush Central Ave. Extension As County Gives Funds

Last Obstacle Removed When
Supervisors Vote Money
In Improvement - Engineer
Makes Report

The Los Angeles County Board of Supervisors has removed the last obstacle to the extension of Central avenue to connect with Colorado boulevard, in Pasadena, and the dirt will soon fly in this great improvement that will remove Sierra Madre's isolation by giving the city a direct outlet through the metropolitan district East and West.

Through the Supervisors at a meeting of the board on Tuesday, the county has allocated \$75,000 as its portion of the cost of the undertaking. The exact amount set aside as county aid for the project at this time is \$60,272. The sum of \$10,000 had previously been paid this city and \$4,728 has been pledged Arcadia when the Council of that municipality elects to go forward under the present proceedings.

FUNDS FOR PASADENA

Pasadena will be extended county aid in the sum of \$21,518 and \$28,477 will be expended in unincorporated territory through which the new artery will extend.

In a report on the subject submitted to the City Council at a meeting on Wednesday night Henry S. Gierlich, the engineer who has handled the city's plans for the improvement, says only a few minor details remain to be adjusted now before an ordinance of intention may be adopted by Sierra Madre and the actual physical labor of the job begun, as until the amount of county aid was determined it was impossible to make zoning maps and fix the lines of the assessment districts. This work is now under way.

As soon as the estimates are definitely fixed and the resolution of intention passed, Pasadena and Arcadia will be asked for final jurisdiction.

The next step will be to file with the court proceedings for condemnation of the property needed for the improvement together with the amount of damages fixed. This money will be obtained by the sale of city bonds. Authorization from the court will open the way to starting the actual work.

CONFERENCE ON DETAILS

Engineer Gierlich says he plans a conference with Charles H. Hastings, owner of the Hastings ranch that the street is to traverse, the Pacific Electric Company, and officials of Pasadena in a few days, for a final check up.

Mr. Gierlich's report to the Council is a comprehensive document indicating what the improvement is to consist of. In part it says:

"Between Santa Anita avenue in Arcadia and Baldwin avenue in Sierra Madre the street is to be 65 feet in width between property lines and 45 feet in width between curb lines. Between Canyon avenue and the Easterly city boundary of Sierra Madre the street now varies in width from 57.5 feet to 50 feet and it will be necessary to acquire land to widen the street to the 65 foot width.

In Arcadia the street is now 50 feet in width and on account of the jog in the present street layout at the Easterly city boundary of Sierra Madre it will be necessary to acquire all the land necessary for a 65 foot street on the North side.

"From Baldwin avenue to Sierra Madre avenue the street is at present 50 feet in width between property lines and 56 feet between curb lines; however there

(Continued on Page Four)

Appreciation Is Expressed At Polls

Displaying over eight times as much interest as in former campaigns, the citizens of Sierra Madre cast 430 votes in the school board election March 28th for Mrs. Cecily E. Allen, unopposed candidate to succeed herself as trustee on the board. The average number of votes cast in past years and under similar circumstances has been only 50.

The heavy vote may be attributed partly to the increased enthusiasm of Sierra Madre for the future of its children and partly to the sterling worth of Mrs. Allen for the past three years which caused many people to register their appreciation.

The two members of the board with whom Mrs. Allen will work during the coming year are Mrs. Gilbert S. Bovard and J. O. Smith.

Council Will Hold Action For Election

Ordinance Of Intention Will Not Be Adopted In Central Avenue

Under the provisions of a resolution adopted by the City Council on Wednesday night, Sierra Madre will make no move to proceed with the Central avenue improvement that entails the expenditure of any money until after this month's municipal election. Nor will any other financial obligations beyond the current operating expenses be incurred.

In support of the resolution Mayor Al Meyers said that some of the Councils had been hampered by expenditures authorized by outgoing officials, or by Councilmen who failed of re-election.

This action, he said, would not materially affect the Central avenue improvement because there were various preliminaries that must be gone through before there is necessity for the passage of an ordinance of intention. These preliminaries, he said, had been indicated in a report by Engineer Gierlich.

A resolution was adopted expressing Sierra Madre's appreciation of the action of the County Supervisors in allocating the county's aid in the improvement, as until the amount of county aid was determined it was impossible to make zoning maps and fix the lines of the assessment districts. This work is now under way.

An opinion was submitted by City Attorney Dodson in which he advised that the Council should cause the name of Henry H. Isaacs to be printed upon the official ballot for the election on April 14 even though he was not registered for the election and would be unable to cast a ballot.

"If Mr. Isaacs is eligible to register as a voter he is an elector," read the opinion, which continued: "It is my opinion that he is entitled to be a candidate for the office of City Council, although he cannot vote at the election."

Purchase of a 11-2 ton truck from J. Harvey Steinburger at a cost of \$316.50 was announced. It was decided to have City Clerk Green, Assistant City Clerk Lewis, and City Engineer Lynde sworn in as deputy policemen subject to call without compensation.

A resolution was adopted appropriating \$500 for the publication of a booklet setting forth the attractions of Sierra Madre as a residential city. The publication, to be made by the News, is to be broadcast over the country through Chambers of Commerce and similar organizations.

Coolidge Not So

Cautious In The Picking Of A Banker

Some of Calvin Coolidge's savings, also his wife's account, are tied up in the closing of Hampshire County Trust company, of the ex-president's home town, Northampton, Mass. The State bank examiner found a shortage of \$285,000 and blames it on Harold R. Newcomb, a former manager of the savings department, who was a banker by day and a jazz orchestra leader by night. Newcomb is under arrest.

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(Continued on Page Four)

LADIES NIGHT AT THE MEN'S CLUB

Thursday, April 10, will be observed at the Men's Community Club of the Congregational Church. The Committee has secured Dr. Lincoln Wirt, secretary of the National Council for the Prevention of War, as the speaker. Dr. Wirt will have for his topic, "Europe and America," considering especially the situation revealed by the arms conference. Dr. Wirt is a powerful and entertaining speaker and many who heard him last year will want to attend again. Tickets are on sale by members of the club.

LIBRARY HAD BUSY MONTH

The March report of the Sierra Madre library shows a total of 4,398 books in circulation, 56 per cent adult fiction, 23 percent non-fiction, and 18 per cent juvenile. During the month the library purchased a number of popular opera scores, together with a score of new books, both fiction and non-fiction.

Sierra Madre Folk Helping Take Census

Enumerator Reports Finding Many Boosters For City In Her Rounds

"I find many boosters for Sierra Madre on my calls. Everybody I have been to see so far can't keep from expressing their joy over the fact that they live here and they have been wonderful about volunteering the information I have to get," declared Mary J. Heims, who started Wednesday to take census in this city.

"The first place I called was the Passionist Monastery on Mt. Tara. On Wednesday I went to the homes of the people connected with the Fete, knowing they would be busy from Thursday on.

"There is one thing I would like to explain. That is the necessity of people registering even though they own homes elsewhere or are in Sierra Madre only on a visit. If they don't register while here they will not be counted as citizens of the United States and the population will be short by their number. It is a patriotic duty to register.

"Another misconception which exists is that census registration has something to do with taxes. There is absolutely no connection. The census is for enumerative purposes only."

Albert Engfall, field assistant to the supervisor of the census for the fifteenth district which includes Sierra Madre with headquarters in Pasadena, reports that one family in Pasadena refused to give any information.

Unless they relent they will be summoned before a United States court. One Oak Knoll woman told the census enumerator she could not be bothered as she was going to a bridge breakfast.

Another woman said she couldn't give the names of her father and mother because she did not know them. Another said: "I am not interested I have no money to buy a census."

Ralph Stewart, of Sierra Madre, who represented the disinterested supervisor in the preliminaries and organized the work, has been relieved, and the three enumerators operating in Sierra Madre are making their reports to the Pasadena office.

Many Seek Office Here At Primary

Lots of Places, Including Eleven Seats on Superior Bench to Fill

Assurance of a lively primary election in Los Angeles county this summer is given by the flock of candidates already scared up by the announcement of Supervisor Fred T. Beatty that he will not be a candidate for re-election from the First district. There will be many offices to fill, including eleven places on the Superior Court bench.

Sidney T. Graves has given notice that he will seek another term as Supervisor and it is considered highly probable that Sheriff W. I. Traeger will be a candidate to succeed himself if he recovers sufficiently from a recent heart attack.

The eleven judges whose terms expire are Harry R. Archbold, Edward T. Bishop, Frank C. Collier, Hugh J. Crawford, John L. Fleming, Walter Guerin, J. Walter Hanby, Carlos S. Hardy, William Hazlett, Arthur Ketch and Hartley Shaw.

Withdrawal of City Director Irving S. Monroe, of Pasadena, from the race for county supervisor is expected to bring announcements from several other aspirants in the foothill community. Col. R. E. Frith, of Montrose, is expected to be actively in the field within a few days. Hugh A. Thatcher, of Pomona, has announced his candidacy. Others who have been mentioned as candidates in the first district are Jerome V. Scofield, of Huntington Park, Mayor Albert Chamness, of Whittier and J. W. Reagan, of Long Beach.

Uncle Sam Ready to Combat "Red" Invaders

Mobilizing more than 135 planes and 400 members of the United States Army Air Corps at March Field from April 1 to 25, Uncle Sam will use Sacramento as the base of operations for the mightiest and most spectacular series of maneuvers yet staged in America to demonstrate how he would meet the threat of an enemy through the air if the peace and calm of America ever were to be endangered.

1970 PROGRAM OF FETE

The Wistaria Vine, at the Fennell home, will be on exhibition daily from 9 A.M. to 6 P.M.

Luncheon and tea served under the Vine daily.

Music by the Spanish Troubadours all day.

Tours through the city conducted daily by members of the Woman's Club.

On Tuesday and Friday, specially conducted tours to prize garden homes of Sierra Madre, where guests will be shown about by the hostess.

Whole City Cleaned Up And In Holiday Dress For Visitors

Breakfast For Notables At Vine Marks Opening Of Program

Sierra Madre took on a real holiday air with the opening yesterday of what promises to be the most notable of its long series of Wistaria Fetes.

Baumy, velvety weather for which Sierra Madre is famous ushered in the occasion which formally began with a breakfast to officials, writers and notables served under the world famous power of loveliness known as the Fennell vine on Scenic Point, which is the center of the Festival.

Wilfred R. Humphries, chairman of the Garden and Community Service sections of the Woman's Club, the organization sponsoring the Fete.

In the party were: Mrs. John H. Robertson, president of the club; Wilfred R. Humphries, chairman of publicity and decoration from the Chamber of Commerce; Miss Laura E. Cadmus, club press chairman; Mrs. H. B. Hersey; Mrs. John H. Osgood; Mrs. Frederic S. Ackley; Mrs. John Lowe; and L. R. Goshorn, editor and publisher of the Sierra Madre News.

The tour followed the route to be taken during the Fete, when a guide driving a pilot car will be furnished for each trip, so that visitors may easily follow in their own cars.

GUIDES IN PILOT CARS

Organizations cooperating with the Woman's Club in providing guides and pilot cars are: American Legion and its Auxiliary, Men's Community Club, and Eastern Star.

Itinerary and gardens visited in order of their calling are as follows: Home of Wilfred R. Humphries opposite the Wistaria Vine on West Carter avenue, where winding paths lead through two acres, past a dozen varieties of citrus trees labelled, to Orange Blossom Lane and Honeymoon Trail.

At these grounds a booth is equipped for Mrs. Halsey and her garden hostesses where printed itineraries will be given to all taking the tours.

From here the tour proceeds South on Auburn to Mir Monte avenue, Easterly to Mountain Trail and along Sturtevant drive, with a stop inside the wonderful grounds of Mrs. R. A. Pratt for a view of exquisite hillside planting.

Passing through this estate to Alegria avenue, the terraced Japanese Gardens of Mr. and Mrs. Henry Isaacs, with their rare shrubs, grottoes and elfin figures dispelling with fish lines in shady pools, are next seen.

On the same street Mrs. Halsey's delightful half acre with its formal planting, intimate garden of annuals, pool and roses, and its orchard separated by a semi-circular hedge to which entrance is made through pergola gates, is visited.

CITY DRESSES UP

Though not yet quite in the fullness of its glory the great vine was said by those who have watched it each year, to be more closely covered with the wonderful blooms than ever before.

The new features added to the Fete this year that will afford visitors an opportunity to see the loveliness of Sierra Madre by a well laid out tour of the city and the privilege on Tuesday and Fridays of visiting a dozen of the most beautifully landscaped of the city's gardens, excited great interest among the visitors. The route of the tour of the city was marked with flags and a constant procession of cars traversed the route.

Scores of reservations were made for the first of the garden tours, which will be held today and which is sure to excite the wonder and admiration of all who are fortunate enough to take it.

Through the courtesy of the officers of the Woman's Club, THE SIERRA MADRE NEWS has been given a booth right at the entrance to the Fete grounds where three registers are being kept to record the names of the city's visitors. This booth was presided over yesterday by Mrs. Gertrude Lieben and Mrs. Isabel Asbury, society editor of THE NEWS.

Each day it will be made attractive by the presence of one of the charming women of the younger set who will record the details of this year's Fete.

VINE NARLY PERFECT

Deep appreciation was expressed yesterday by all of those in charge of the city's annual event and who have the welfare of the city at heart, over the splendid appearance the city presented and the care with which the streets, lawns and vacant lots had been cleaned up and made attractive.

The Wistaria Fete opened with a successful Press breakfast Thursday at 11:30 where three tables were placed under the world's most famous and largest Wistaria Vine. The sun shining down through the dainty vine, now gorgeous with its orchid pendants, made a charming picture with the tables set in pastel colored cloths centered with sweet peas.

The guests included: Mrs. John H. Robertson, President of the Woman's Club, who sponsors the Fete; Mrs. Estelle Fennell, owner of the home and gardens featuring the Wistaria; Mrs. A. A. Halsey, chairman of garden tours, representing the Sierra Madre Council; Mr. and Mrs. R. V. Orbinson; L. R. Goshorn, publisher and editor of the Sierra Madre News; Doris Goshorn, his daughter.

ART AT CITY HALL

A trip along East Montecito avenue leads past the Wistaria Vine at the Alvin Langley home, and a visit to the "Little Art Gallery" at the City Hall, where exhibits of well known local artists are hung, concludes the tours, which will only be conducted on Tuesdays and Fridays.

West Central, Baldwin and Sierra Madre avenue are not listed, as all visitors to the Fete either enter or leave by these streets.

Committees for the Wistaria Fete: Mrs. John H. Robertson.

1970 Garden Tour Will Delight Visiting Host

Ten Sierra Madre Homes Thrown Open To Show Flowering Beauy

BY LAURA E. CADMUS

Beautiful gardens to be opened to visitors in tours about the city on Tuesdays and Fridays, during the period of the Wistaria Fete, proved a delight to a group on Wednesday who made a preliminary tour of all gardens to be shown.

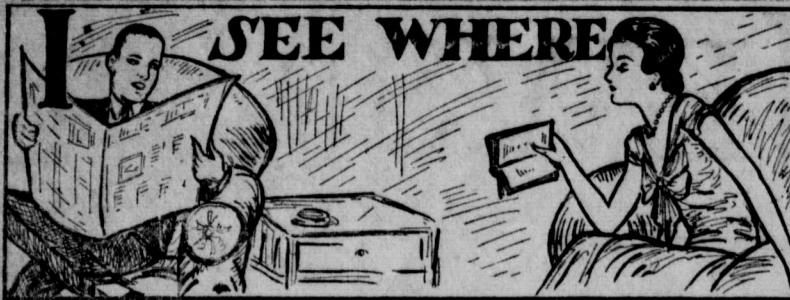
Tuesday's tour was conducted by Mrs. A. A. Halsey, chairman of the Garden and Community Service sections of the Woman's Club, the organization sponsoring the Fete.

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An American, Colonel Pedersen, has invented a new rifle for the British army. It fires 60 bullets a minute and is only slightly larger and heavier than the standard service rifle.

In the prohibition referendum election in the State of Victoria, Australia, the drys made use of messages of good wishes from Henry Ford and Thomas Edison. The wetts scored an easy victory.

March income tax collections totaled over \$550,000,000, a drop of \$43,000,000 from March, 1928. The decrease is laid to last fall's stock market crash and the annual tax reduction.

Los Angeles harbor is moving forward with a rush. Exports for 1930 to date total \$41,580,618, breaking all records—exceeding the first three months of last year by near six million.

B. B. Mock, State director of public works, reports that registration fees paid to the Department of Motor Vehicles up to March 1, amounted to \$7,872,462, from 1,699,069 automobiles and commercial carriers.

America spent \$250,000,000 on art in 1929, says the American Art Dealer's Association, one-third going for old masters, the remainder for contemporary works, both foreign and American.

Marilyn Miller, dancer, married twice, and who divorced Jack Pickford, admits she is engaged to Michael Farmer, wealthy Irishman, automobile manufacturer and one of the most popular bachelors of London and Paris.

Mrs. Katherine Dexter McCormick, wife of Stanley McCormick, of Santa Barbara, the multimillionaire incompetent, filed a petition before the Probate court in Chicago to have her income increased from \$258,000 to \$420,000 annually.

The Longview-Rainier bridge, the highest fixed span in the world over navigable waters, was opened for traffic at Longview, Wash., on Saturday by President Hoover, who pressed a golden key in the White House. The span is 345 feet above the Columbia river.

The Literary Digest's prohibition poll shows San Francisco, 2,873 for enforcement, 7,885 for modification and 12,758 for repeal. A smaller poll from Oakland shows a like ratio. Boston voted three to one against prohibition and Detroit six to one against it.

Replies to Dr. Clarence True Wilson, head of the drys, that the wetts are voting many times and often with ballots printed from their own press, Seaver Woods, editor of Literary Digest says: "The ballots were printed on a special patented paper stock and we bought the entire output in the country."

United States Senator Waterman of Colorado, believes President Hoover should call out the army to enforce prohibition. George W. Wickersham, chairman of President Hoover's commission to solve the prohibition problem, says he is opposed to the use of the military forces because the people would resent it.

Betty Leekley, 12 years old, of Hawthorne, the world's youngest glider pilot, captured third prize in a duration flight contest against twelve grownups, at the Hollywood Riviera field last Sunday. First place was won by James Caruso, of Long Beach, and second by Edward G. Getting, of Los Angeles. No records were attempted on account of the unfavorable weather.

The Midway field, San Joaquin county, has taken the record for the world's deepest oil well. Mascot No. 1, owned by Standard Oil, passed 9,500 feet, which is 170 feet deeper than any other hole. Although nearly two miles down the gray sand, with streaks of brown shale, offers little resistance. No limit on depth has been set.

As part of a national highway safety plan Pacific Coast representatives of the auto industry plan to scrap approximately 36,000 unfit automobiles at a cost of about \$1,262,000 this year. Nationally the motor companies will scrap 400,000 cars at a cost of \$15,000,000. It is claimed that one of the greatest hazards of the road has been the rattletop car fished out of the discard.

"DICK DID IT"

Signs of all kinds, combining fine workmanship and practical appeal.

Dick Hagedorn
410 S. Myrtle, Monrovia
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President Hoover has decided to gradually withdraw the United States marines from Haiti and substitute diplomatic relations for the present military commission.

"Pruning Lemon Trees for Quality," will be the subject of a half hour's discussion by V. F. Blanchard, county farm advisor, over KFI at noon tomorrow.

Much of the brain can be removed without affecting mental capacity, says Dr. Danby, of John Hopkins Medical school. All of both frontal lobes may be dispensed with, he says.

"My husband was always scowling at me like this (scowl) and I was always smiling at him like this (smile)," Mrs. Lydia M. Middleton told Superior Judge Crawford, in Los Angeles, and got a divorce and alimony.

Ludendorff and Von Hindenburg, the two leaders of the German army during the war, are at sword's points. "It was Hindenburg who betrayed the Kaiser and delivered the German army into the enemy's hands," declares Ludendorff.

Fred E. Wadsworth, county superintendent of recreation camps, announces plans for construction of a 100-room hotel at Big Pines Park. The project awaits an appropriation of \$150,000 by the board of supervisors. Work is expected to start this summer.

The Colton-Oddie bill reported out of the House Roads Committee, of Congress, will give California \$400,000 additional funds for forest land roads. A like sum will be added by the State. California at present receives about \$600,000 from Federal funds each year for the same purpose.

James C. Burke, of Los Angeles, who, twenty years ago while serving in the Philippines submitted to inoculation by naval medical men to test a serum designed to combat tropical fevers, will get a belated reward. Representative Crail has presented a bill in Congress giving him the Distinguished Service Cross.

President William T. Cosgrave, of the Irish Free State and his cabinet were forced to resign after the loss by two votes on an opposition pensions bill in the Dail Eireann. It is believed, however, that Cosgrave will be re-elected when the Dail reassembles. The opposition cabled Eamonn De Valer, now in the United States, to return to Ireland at once.

Imagine the embarrassment of Mrs. Anna Conway, of Colorado Springs, Colo., when she held thirteen hearts and this happened: Mrs. Anna Flemming, the dealer dealt herself twelve Clubs and one Spade. Mrs. E. C. Borden, West, had twelve Daimonds and one Club. Mrs. M. V. Ryan, North, had twelve Spades and one Diamond. Mrs. Conway, with all the Hearts in the deck, bid seven Hearts, which bid was topped by that of Mrs. Ryan with seven Spades. Mrs. Ryan's partner held the odd Spade, giving them thirteen in the two hands and a grand slam.

Ambassador Dwight W. Morrow, formerly stationed at Mexico City, now in London as a member of the American Naval Conference, father-in-law of Col. Charles Lindbergh and intimate adviser of President Hoover, will be a candidate for the United States Senate from New Jersey on a wet platform. A spokesman for Mr. Morrow in London announced that he will go before the New Jersey voters advocating the sale of light wine and beer under rigorous State supervision. Upon his return this month Mr. Morrow will begin his campaign against former Senator Frelinghysen, who is listed as a "dry." The primary will be held June 17.

Tommy Lee, 12 years old, of Hawthorne, the world's youngest glider pilot, captured third prize in a duration flight contest against twelve grownups, at the Hollywood Riviera field last Sunday. First place was won by James Caruso, of Long Beach, and second by Edward G. Getting, of Los Angeles. No records were attempted on account of the unfavorable weather.

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Young, Healthy Stock

Tomatoes dozen 25c
Bell Peppers dozen 35c
Cabbage dozen 20c
Pansy dozen 25c
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Stocks dozen 25c
Aster dozen 35c
Eng. Daisy dozen 25c
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Wilson Wooed, Harding Played Poker and Coolidge Saved Half Of An Apple

Harold C. Keyes, a secret service man who guarded three presidents, told the Chicago Executives Club that—

Wodrow Wilson unburdened his sentiments to the second Mrs. Wilson in the form of sonnets and other poetry, with in earshot of the secret service men.

President Harding loved to play poker but never won. There may have been graft in his administration but he never knew of it.

After President Coolidge had been sworn in by his father by lamplight, he looked around the room, and said: "Well, it's getting late. Let's go to bed."

At the White House Coolidge used the basement every day in returning from the Executive offices. He would stop at the ice box and take an apple.

"He would slice this in two," said Keyes, "and offer me half. When I refused the half, he would put it back on a saucer, cover it with a glass dish, and put it back in the ice box."

Boost for Sierra Madre

To the Editor:

I have been living in your city since the 9th of this month and I am wondering if you would care to publish in your dandy paper a few thoughts as expressed by a man who has been visiting in Southern California since the 6th of September and whose home for the past seven years has been in Denver, Colorado. During this time my wife and myself have been visiting and sightseeing in Los Angeles, San Diego and now here. We have been to many points of interest and have had a very enjoyable time in Southern California but desire to say in all honesty Sierra Madre and its nearby scenery is just the cutest little city and the dandiest nearby country it has been own privilege so far to see and enjoy.

Yours truly,
Chas. T. Lindsay.

The call letters of KEJK, Beverly Hills, California, the official broadcasting station of the University of Southern California, have been changed to KMPK by order of the Federal Radio Commission. The position on the dial remains the same.

WILLIAM E. DEUTSCH
of Sierra Madre
announces

A GRAND SNOOKER TOURNAMENT

Sierra Madre vs Monrovia
to be held
Thursday, April 10 at 8 p. m.

At Baxter Billiards Parlor
Corner Myrtle and Lemon
Monrovia

Investment-Trust

The coming way of investing!

No Worry—Always Working

GOOD RETURNS

Will stand rigid investigation.

Fits all needs from \$100 up.

I have resided in Sierra Madre 23 years.

Let me explain—no obligation.

W. A. EVANS

Phone Green 16

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To the Patrons of Norm's Service Station

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NORM'S GARAGE

"The Home of Studebaker Fine Cars"

"The Busy Corner"

TWO WORTH WHILE PATENTS

SARGON—A stomachic and Alterative of proven merit, containing ingredients which are known to be valuable for their influence upon the appetite and for their alterative effects.

\$1.35

Renton's Rheumatic Tablets

ESPECIALLY recommended in the treatment of Rheumatism, Arthritis, Neuritis. Coated with a special coating so that absorption takes place in the lower intestines.

\$150, \$3.00, \$5.00

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Quality First at lowest prices

Steer Pot Roast, lb.	25c
Rib Boil, lb.	20c
Fresh Hamburger, lb.	23c
Pork Sausage, lb.	25c
Corned Spare Ribs, lb.	20c
Corned Beef, lb., 30c and	25c
Leg Lamb, lb.	35c
Shoulder Lamb, lb.	30c
Lamb Loaf, lb.	30c
Pork Roast, lb., 25c and	21c

Orders of \$1 or more delivered free!

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THE LYRIC THEATRE MONROVIA

ON THE FOOTHILL BOULEVARD

MIDNIGHT SHOW SATURDAY, APRIL 5 STARTING 11 P. M.

Also Sunday, April 6th CONTINUOUS 2:30 TO 10:45

Helen Chandler — IN — John Garrick

"THE SKY HAWK"

Also Novelty Comedy "HOT DOGS"

Vitaphone Varieties — Fox Movietone News

Monday and Tuesday, April 7-8

Basil Rathbone — IN — Leila Hyams

"THE BISHOP MURDER CASE" ALSO

Harry Langdon Comedy "THE HEAD GUY"

LATEST NEWS

Wed., Thurs., Fri., Sat., April 9-10-11-12
(Matinee Saturday 2:30)

George O'Brien — IN — Sue Carol

"THE LONE STAR RANGER" ALSO

Laurel and Hardy Talking Comedy

"BLOOTTO"

Gus Edwards and Jack Benny

in "THE SONG WRITER'S REVIEW"

Fox Movietone News

Monrovia Laundry

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MAIN 274

Hardware

Wheeling Hdw. Co.

Blue 75

Home Conveniences 41 North Baldwin

Foothill Blvd. Is Next Big Undertaking

But Supervisors Say Money
Must Come From Next
Budget

Mayor A. N. Multer, of Arcadia, has just received a letter from George W. Jones, road commissioner, stating that county funds toward paving Huntington drive, Colorado street and Orange avenue, making two direct highway links between Pasadena, Arcadia, Monrovia and other cities in the San Gabriel Valley, will be included in the next county budget. The decision to go ahead with Foothill first is to prevent the loss of the state's allocation of funds.

Commissioner Jones, in his letter, also gives hope that funds may be found for the subway under the Santa Fe tracks, to carry Colorado street to a junction with Orange avenue at Santa Anita avenue (Double Drive). He said the improvement of Foothill will not be held up pending the condemnation of right of way through Pasadena.

Mayor Multer stated that they had obtained the unanimous agreement of the property owners of Foothill boulevard in Arcadia for the widening and improvement of that street.

Sewage Disposal In San Gabriel Valley Is Object of Survey

All its municipalities are being invited to take part in a proposal to handle all the sewage of the San Gabriel valley, with disposal plants at strategic points. The idea originated at El Monte and has been taken up by Franklin Thomas and Col. Charles T. Leeds, of Pasadena, City Manager A. F. Stockburger, of Alhambra and Professor Reynolds, of Stanford University. Pasadena has been asked to contribute \$2,500 to the cost of a survey.

It is proposed not only to conserve the sewage disposal water, using it for irrigation purposes, but also to manufacture fertilizer, as is done at the Pasadena plant. The Pasadena plant may be acquired by the district as one of the important units.

The Pasadena plant represents an outlay of near a \$1,000,000, and at present cares for Pasadena, Alhambra, South Pasadena and San Marino.

Fire Flames By One of the Boys

Here they come! Cars, automobiles and Fords. The town is all dressed up to receive them and Chief Richard's crew takes care of 'em, even to canine occupants.

Last Friday evening after the regular practice, each able-bodied fireman was introduced to a shovel. A leveling off stunt was pulled at the Wistaria parking grounds but not without the usual mishap. Fortunately, only four boys received a shower of dirt down their necks. It was necessary to wet down the grounds and Louie was assigned to the fireplug. This, no doubt, kept down considerable annoyance. Several brave lads went to practice in the Pierce-Arrow. It was with great difficulty that the chief succeeded in preventing a trip to Brawley or some other Southern point.

A near disastrous occurrence happened immediately after our regular business meeting. Were it not for the strength of three-fourths of the members, a general riot may have ensued. From somewhere a small toy balloon was obtained and filled with dressing and pinned on one of our good natured brother's shirt. As Tom Schwartz seemed to be enjoying it immensely, it was surmised that he must have been the instigator and when Brooks endeavored to shove it down his neck, trouble began. The result was too horrible, even to our own imagination. Tom denies the guilt and to date our "schemer" has not learned of the source of the "balloon" joke. For once he is on the short end.

In real seriousness, the writer would like to relate that although we tell of some of these jokes, our meetings are conducted in a business manner and we play afterwards. A sort of an apology, you know.

Officer Scott fed us last week and he had plenty of dishes to wash, which means that he spread a table full. If we continue to outdo each other, by the time it gets to Karger he will have to serve a carload of laundry.

The parking of cars at the Wistaria Fete seems to be the predominating occupancy at present, although some of our old reliable are already at work on the new truck. These relatives gave an exhibition of their skill by driving the old "hack" through the grounds after having removed the body. We don't know whether it was a Fisher "Fire's Out."

Promoter of Biggest Bank Says Character Leads to Real Success

Albert H. Wiggin, promoter of the recent merger that formed the biggest bank in the world in New York, told B. C. Forbes: "Character—personality—is the passport to success, not friends. Friends made for an end don't last till the end. Any friendship that has to be bought, not necessarily in dollars, but by fawning or flattering or dining or entertaining, is not worth having. Smiles don't win the best kind of friends; it's what is behind the smiles—personality, ability. Friendships inspired by your pocketbook are not friendships; they are, as far as you are concerned, frauds, for they are not genuine, they are not true blue, they are not sincere."

HALF A MILLION BOYS TO PLAY BASEBALL

Rules under which a half a million boys will compete for the 1930 baseball championship in the American Legion Junior Baseball program have just been completed. The teaching of sportsmanship under Legion supervision is one of the primary purposes of the competition.

Competition will be open only to amateurs. The boys must not have attained their seventeenth birthday before September 15, to be eligible.

Civic organizations, commercial concerns, and newspapers are invited to sponsor one or more teams in the Legion supervised competition. All players must have enrolled before June 15, 1930. No team may carry more than fourteen players.

KIWANIS PLANTS TREES

A new activity for Kiwanis Clubs that has a strong appeal for all nature lovers is reported from the Hemet-San Jacinto, Riverside and Banning branches of this organization. An annual tree planting day was held recently and 2,000 evergreen trees were given a start in life in the open in Chimney Flats.

body, but we do know that Bob Babbitt fished everything from it that he could get in his truck. From the glass, he said he was going to make "sun glasses" to keep the sun and dust from the boys' eyes at the parking ground.

There are several announcements to be made but due to the next election, space is scarce, so before retiring, I'll see that the "Fire's Out."

Snow Sports Continue

More than 9,000 winter sports enthusiasts visited Big Pines Recreation Camp over the week-end, taking advantage of possibly the last few weeks of snow for the winter season. Several thousand visitors were present to watch the exhibition ski jumping at Jackson Lake, where 10 ski jumpers gave a fine performance at the senior jump, at all times jumping well over 100 feet.

FLORIDA'S GOVERNOR IS REAL TRIMMER

The Governor of Florida claims that as the result of application of business methods to its affairs his state operated its government in 1929 at a saving of more than \$1,250,000, and a drop in total expenditures of more than \$5,500,000. By reorganization, the payroll of seven major departments was cut \$72,000.

Funeral For George K. Burke

Funeral services for George K. Burke, 71, of 265 San Gabriel court, who died Friday night in a Los Angeles hospital, were conducted at 3:30 Tuesday afternoon from the Ray A. Grant Funeral Parlors by the Masonic Order.

Mr. Bourke had been a resident of Sierra Madre for thirty years. He is survived by two sisters in Ireland. Interment was at San Gabriel Cemetery.

Birthday -greetings

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans: Rev. Wm. D. Ogg Mar. 29 Craig McLaughlin Mar. 30 George O'Banion Mar. 31

SAFEWAY STORES

DISTRIBUTION WITHOUT WASTE



In the days of yore the table of the Royal Household bore the results of the hunt, and the products of the soil, seasoned, flavored and garnished by skilled epicurians to suit the critical taste of the Queen. Taste, today, is just as important to her majesty, the American housewife. At her command the shelves of her neighborhood Safeway store yield cans and packages of tasty foods prepared by the world's ablest chefs in kitchen factories spic and span. Start today and shop the Safeway for better, tastier meals.

Prices Effective Friday and Saturday, April 4 and 5

CHEESE CORN

Brookfield. Mild cream cheese.	Highway, Sugar Corn.
Pound 25c	No. 2 tin 5 cans for 49c

Macaroni

Spaghetti and Noodles.	PEAS
Highway brand. 4 packages 25c	Oak Glen, Petites. No. 2 tins 5 cans for 1.00

PEACHES

Safeway Gloria, large halves in heavy syrup. No. 2 1-2 tins 3 cans for 65c	CLAMS
Pioneer. No. 1/2. 3 cans for 50c	

PEAS

Highway, Early June Pea. No. 2 tin. 4 cans for 49c	SHRIMP
Dunbar, dry pack. 5 oz. tins 3 cans for 49c	

SHRIMP

Dunbar, dry pack. 5 oz. tins 3 cans for 49c	

- Market Values -

At the Safeway Market you are assured of the best service that can be offered, and, you are also assured that we give 16 ounces to the pound on every purchase.

Leg Pork Roast

Fancy Eastern grain-fed pork Whole or half 25c

Sliced Bacon

Fancy Eastern mild-cure. A very fine quality. Lean streaked, machine sliced. Pound 39c

Fresh Ham Steaks

Cut from the center of the fresh ham. Pound 35c

Sea Bass

Fresh Sea Bass delivered direct from the boat to our markets Pound 23c

Yellow Tail

Fine for baking or frying Pound 25c

Peaches

Highway, Sliced or halves. No. 2 1-2 tins. 3 cans for 55c	Apricots
Highway, firm halves in medium syrup. No. 2 1-2 tins. 2 cans for 34c	

Apricots

Fruit & Vegetables

ASPARAGUS

Fresh, green stocks 3 lbs. for 29c

TOMATOES

Firm, ripe tomatoes 2 lbs. for 25c

ONIONS

Yellow Globe 5 lbs. for 14c

STRING BEANS

Stringless, green beans 2 lbs. for 25c

GRAPE FRUIT

Medium size. Valley grown 5 for 25c

KRAUT

Highway, solid pack. No. 2 1-2 tins. 2 cans for 25c

SPINACH

Max-i-mum, clean pack. No. 2 1-2 tins. 2 cans for 25c

CORN

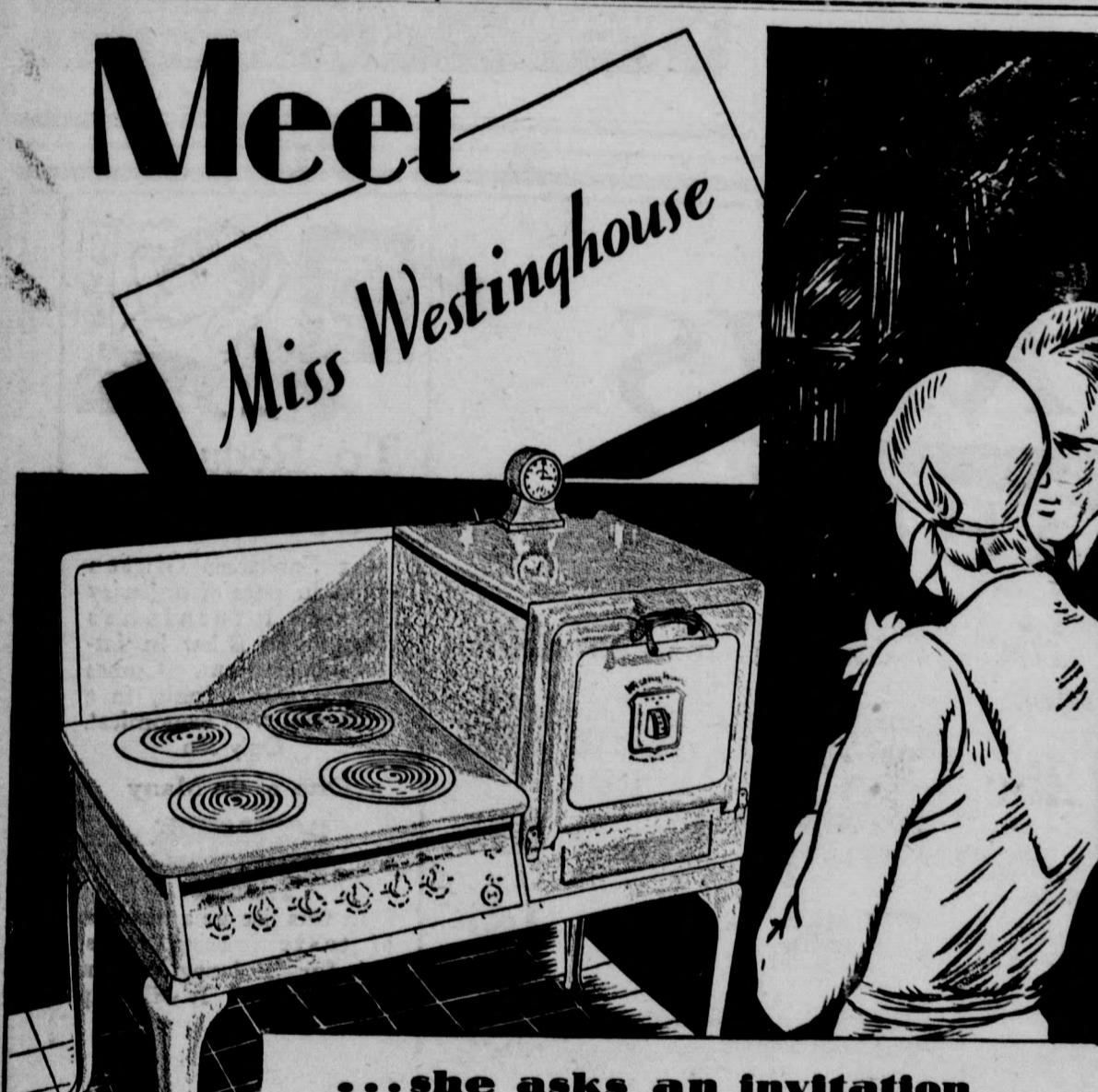
Oak Glen, Country Gentleman. No. 2 tin. 3 cans for 50c	MILK
Max-i-mum tall tins. 3 cans for 25c	

MILK

Max-i-mum tall tins. 3 cans for 25c

CANDY

Fancy Assorted Chocolates, Pound 35c



...she asks an invitation
into your kitchen

MISS WESTINGHOUSE is the newest, finest of Westinghouse Electric Ranges ... Designed to our specifications, especially for California homes. New standards of beauty, of economy, and efficiency. New standards of cooking ease, of kitchen freedom. ... More, for less money, than ever before offered in any Westinghouse Electric Range.

Meet Miss Westinghouse today at your local Edison Office, or mail the coupon if more convenient.

If you have "An Economical Streak" this Spring
Ask about the famously low Special Combination Edison Rate which not only reduces the cost of cooking but saves you money on electricity for every other household use.

SOUTHERN CALIFORNIA EDISON COMPANY, LTD.,
THIRD AND BROADWAY, LOS ANGELES, CALIF.

Send details about the new Westinghouse Automatic Electric Range, and tell me about your Special Low Combination Rate for Electric Range Users. Also give me an estimated allowance on my old range.

Name _____
St. or Box No. _____
City _____



Sierra Madre News
Sierra Madre, California
Published every Friday.
L. R. GOSHORN,
Editor and Publisher

Telephone Main 260
9 Kersting Court

Entered as Second Class Matter
at the post office at Sierra Madre,
California, under the Act of Mar.
3, 1897. Official paper of the
City of Sierra Madre.

Accepted as a newspaper of general
circulation for the publication of
legal notices as defined by Section
4460 of the Political Code
of California.

SUBSCRIPTION RATES
One year, \$2.00; six months, \$1.25
three months, 75c
Subscriptions payable in advance.
Date of expiration is printed on
address label.

*Make me patient, kind and gentle,
Day by day;
Teach me how to live more
nearly
As I pray.*
—Sharp's Magazine

**Pennsylvania's Next
Governor Sends Letter
To Editor Of News**

It's a good man who can make his opponent jump over the ropes and out of the ring before the bell rings to start the fight. But this is exactly what General Francis Shunk Brown has done in what was to have been a rip-roaring gubernatorial battle in Pennsylvania this year. With the result that he will be the next Governor of the Keystone State practically without a struggle—most unprecedented proceeding in a Commonwealth renowned for the intensity of its political warfare.

In Pennsylvania the Republican nomination is equivalent to an election for a State office. General Brown, to keep a family tradition alive, announced himself as a candidate some months ago. Two of his ancestors had filled the position with dignity and great credit to themselves.

Some years ago Joseph R. Grundy had started Samuel S. Lewis towards the Governor's office. Lewis was elected auditor-general, then State Treasurer. It seemed with the Mellon and Grundy interests behind him nothing could stop Lewis. And then Grundy was appointed to the Senate and, since Pennsylvania is to elect both a Senator and a Governor this year, it just naturally came about that Grundy and Lewis were on the same slate.

Here the lines were nicely drawn for about as fine a political battle as Pennsylvania had ever witnessed. For General Brown had served as Attorney-General during the administration of Martin G. Brumbaugh as Governor and in this capacity he was generalissimo of the Schoolmaster Governor's forces. This administration, through the fighting spirit of General Brown, had written into the Keystone statutes a workman's compensation and insurance law, a child labor law, one regulating the hours for the employment of women and other humanitarian legislation.

It was a battle royal, however. Opposing the Governor's forces headed by Brown was the powerful Pennsylvania Manufacturer's Association of which Grundy was President and behind which the big interests rallied. It was the privilege of the writer, because the newspaper he represented favored enactment of these laws to help the Brumbaugh-Brown forces in his humble way. There followed an intimate association and a friendship that has lasted over a period of years and that the writer regards very deeply so that he is pleased beyond words that, having discovered us congenitally employed in the publication of a newspaper in about the finest spot on earth. General Brown has written us about it and we are passing his kindly words to our readers below.

But getting back to the Pennsylvania situation; sentiment for General Brown grew so fast and was so overwhelming that Lewis jumped the ropes and out of the ring, leaving his leader, Grundy, without a running mate and Grundy, himself a fighter of the first quality, stunned and undecided for a day or two whether or not to continue his fight for the Senate seat to which he has been appointed.

At the moment we can imagine no circumstances that will prevent our being in Harrisburg, Pennsylvania, on the first Monday in January, 1931, to see a fearless, able, manly man inducted into the governorship. Here is General Brown's letter:

March 18, 1930

Mr. L. R. Goshorn,
"The News,"
Sierra Madre, Calif.

Dear Larry:

I am pleased to hear that you are located in California, and are the owner of a newspaper. Your high personal character, your loyalty to friends and your long and varied experience in newspaper work should command you among those with whom you have now settled.

With assurance of my regard, and all good wishes for your success, I am,

Very sincerely yours,
Francis Shunk Brown.

**Last Obstacle To Start Of
Great Public Improvement
Removed By Action Of
Supervisors**

School Notes

By HAROLD KELTZ
Metropolitan Staff Writer

JAYSEE NOTES

"DAD" ELLIOTT SPEAKS

(Continued from Page One)
are a few parcels of land that extend into the street that have never been legally dedicated, but have been acquired by use.

TO ACQUIRE SOME LAND

"At the Southeast corner of Central avenue and Sierra Madre avenue it is necessary to acquire some land in order to make a proper connection.

"From Sierra Madre avenue west to Villa street, Central avenue will be located along the Southerly and Easterly sides of the Pacific Electric Company's right of way and will be 60 feet in width between property lines where the right of way is 60 feet in width and 65 feet in width where the right of way is 50 feet wide.

"From Villa avenue to Colorado street in Pasadena Central avenue extension, now known as Huntington drive, will be located on both sides of the Pacific Electric Company's right of way.

"Acquisition will be required at street intersecting with Central avenue such as Sierra Madre avenue and Sierra Madre Villa.

THE PAVEMENT ORDER

"The pavement as ordered by Sierra Madre will be six inches in thickness and will consist of four inches asphaltic concrete (open specifications) and two inches of "Amesite" cold rolled wearing surface.

"Curbs will be constructed along both sides of the street throughout the length of the entire project except where they now exist.

PLANS FOR SIDEWALKS

"Sidewalks will be constructed along both sides of the street through Arcadia and in Sierra Madre between the Easterly city boundary line and the sidewalk now in place on East Central avenue.

"In Pasadena sidewalks will be constructed where the same does not exist at present. This also holds true for all unincorporated territory.

"In Sierra Madre gutters will be constructed along both sides of the street between the Easterly city boundary line and Baldwin avenue.

"Through the Hastings property the present culverts will be extended across Central avenue.

"A bridge or culvert 20 feet in width will be constructed across the Little Santa Anita Wash. This will be installed in line with the proposed Los Angeles County Flood Control Channel.

"A bridge with a pavement width equal to the width of pavement of Central avenue extension and 100 feet in length will be constructed across the Eaton Wash.

"A single light standard of the Marbelite type will be installed along the entire project. Between Santa Anita and Sierra Madre the light will burn all night. West of Sierra Madre part of the lights will go out at midnight.

"Retaining walls will be required along the North side of Central avenue from Santa Anita avenue westerly for approximately 1,000 feet.

"It will be necessary to lower the grade of the Pacific Electric Company's tracks 60 feet East and West of Vinedo street on account of the steep cross-section of the street.

"All intersecting streets will require some repaving in order to conform to the new grades of Central avenue.

"In accordance with the requirements of the County it was necessary for each city interested in the project to pass resolutions requesting their share of the County Aid. Pasadena passed

Along the Paths of Yesterday

A History of Sierra Madre from the files of The NEWS.

FRIDAY, APRIL 5, 1907

The young ladies of Sierra Madre have organized a basketball team with Miss Gladys Humphries as coach. Games are being arranged with Pasadena, Azusa and Hollywood high school teams.

Fred Hatfield and Harold Costello represented Sierra Madre in a debate with Monrovia. The question was "Resolved, That the U. S. Was Not Justified in Recognizing Independence of Panama." Sierra Madre taking the affirmative and Monrovia the negative. The judges voted unanimously in favor of this year's team.

S. R. G. Twycross has taken G. W. Gill, until recently of Pueblo, Colo., in as a partner in his real estate business.

FRIDAY, MARCH 31, 1911

The Town Council was in session until midnight at its last meeting listening to protests against the maintenance of Burro corrals along Mountain Trail avenue and the tying of burros for hire along the street. I. N. Ward, and E. Waldo Ward said property values were suffering as a result of the nuisance. C. E. Chantry spoke in defense of the fighting equipment.

FRIDAY, APRIL 4, 1924

The proposed \$100,000 school bond issue lacked six votes of

receiving the necessary two-thirds at the recent election and, of course, failed—the vote being 268 yes and 134 no 274 being necessary to carry the issue. The election board threw out nine ballots, some of which bore no mark at all and others being marked "yes" and "no." Scores left the polls without voting after standing in line for long periods, it requiring an hour for some citizens to mark their ballots. Much fault is found with the cumulative election system as a result.

The first anniversary of Dr. W. A. Tate's pastorate at the Congregational Church is to be celebrated with appropriate services at the church next Sunday.

The \$80,000 water bond issue was approved by a vote of 386 to 54 at Tuesday's election and there is great rejoicing because the issue did not fail through over-confidence.

Salinas shipped the first carload of California lettuce last Friday. The car went to San Francisco and brought \$1 a crate over the price of Yuma stock. The Salinas crop this year will be greater than the record \$11,000,000 crop of 1929.

The Home Made Cakes You Have Been Looking For

Fluffy Golden Sunshine Cake
Snow White Angel Food
Rich, Appetizing Fruit Cake
A Specialty
Orders taken at 515 W. Montecito
Phone 2262 Delivery Service

NOMINEES FOR PUBLIC OFFICE

HENRY ISAACS
LESTER K. LAYTON
WILLIAM R. LEES
HENRY CLAY REAVIS

For City Clerk (unexpired term, 2 years):
ELMER A. GREEN
VALLIE S. VAUPEL

ELMER A. GREEN,
City Clerk of the City
of Sierra Madre, California.
Dated April 4, 1930.
Apr. 4-11.

FOR SALE

One of the finest building spots in Sierra Madre. Three-quarter-acre knoll—unparalleled view of the San Gabriel Valley. A unique location for a beautiful home.

ANDREWS & HAWKS

Licensed Real Estate Brokers
81 West Central Avenue Phone, Exchange 2

Disgusted?



Well, don't be. Your old clothes don't have to look old. Let us perform the miracles. Our job is to make old clothes look fresh and new—and because we are long experienced in this line, we often surprise our customers with the successful results. Let us clean and repair your clothes, and put them in order for Easter. Save on your wardrobe. Let us help you. Phone Blue 194 and ask us to call today.

Sierra Madre Tailors
CLEANERS AND DYERS
W. CRAIG TONY DELVECCI
14 W. CENTRAL AVE.

NORRIS

ESTABLISHED 1887

BLUE DINAMITE
2 large pkgs. 45c

1 Pkg. RED DINAMITE FREE!

FRUIT SALAD, picnic tins 25c
2 for

1 1/2-pound Cake
Bishop's Sierra Milk Chocolate

1 1/4-pound tin
Bishop's Crest Cocoa

Regular price 35c,
Both for 29c

Large Pkg. CITRUS
WASHING MACHINE SOAP 33c

ROMAN MEAL,
large pkg. 25c

BOYDEN'S HONEY,
32-oz. glass. 41c

BEN HUR VANILLA,
1-oz. bottle. 16c

BEN HUR VANILLA,
2-oz. bottle. 28c



To Reduce Comfortably

eat Sanitarium Gluten Bread in place of ordinary bread. It furnishes strength yet is low in fattening content. Comes packed, always fresh, in a handy tin. Very economical. Only 35c

One of the Many
BEN HUR
REDUCING
FOODS

In this line are a number of tasty reducing foods. Ask for "Reducing Weight Comfortably." It will help you.

These Prices in Our Cash and Carry Department.

Free delivery on orders over \$2

MILE-A-MINUTE MARTY

—by—

E. L. Sapp, Buick Dealer, Monrovia and Sierra Madre



TODAY'S SPECIALS - - - - - 1928 Buick Sedan, \$725.00; - - - - - 1926 Nash, \$465.00.

The man who drives one of Sapp's Used Cars, has generally proved his business acumen in other ways as well.

**Sierra Madre
Lumber Co.**

Main 23

38 E. Montecito

ECONOMIES

COMPARE

8 Months, July 1, 1928, to Feb. 28, 1929, under former Council

8 Months, July 1, 1929, to Feb. 28, 1930, under present Council

FIRST ITEM: Cut in City Tax Rate of 9c per \$100.00

WATER DEPARTMENT

Operating expense derived from water revenues	
Former Council	\$26,369.61
Present Council	24,222.92
SAVING	\$ 2,146.69

7,583,000 cu. ft. more produced this year

CITY ENGINEER

SALARIES AND EXPENSES

Former Council	\$ 4,315.29
Present Council	1,769.83
SAVING	\$ 2,545.46

STREET DEPARTMENT

Former Council	\$12,277.69
Present Council	10,972.69
SAVING	\$ 1,305.00

CITY CLERK'S OFFICE

SALARIES AND MISCELLANEOUS

Former Council	\$ 5,439.88
Present Council	4,566.35
SAVING	\$ 873.53

POLICE DEPARTMENT

AND JUDICIAL

Former Council		Present Council	
Expenses	\$ 4,911.72	Expenses	\$ 5,099.17
Receipts	1,840.00	Receipts	3,772.15
Net Cost	3,071.72	Net Cost	1,327.02
Court Cases	25	Court Cases	100
Convictions	18	Convictions	96

HEALTH DEPARTMENT

Former Council	\$ 1,551.81	
Present Council	1,736.47	INCREASE \$184.66
Liability insurance under new law not required under former Council		33.00
Actual operating cost shows Increase of	151.66	

FIRE DEPARTMENT

Former Council	\$ 2,404.54	
Present Council	3,170.90	INCREASE \$766.06
Liability ins., required under new law		393.20
Actual operating cost increase		362.86

Increase in number of fires, 8 1/2 per cent.

GENERAL EXPENSE

Including above accounts except Water Department

Former Council	\$35,370.00
Present Council	30,240.00
SAVING	\$ 5,130.00

WATER BOND EXPENDITURES

Ten jobs completed under City Engineer totalling 7,303 ft. of pipe laid.

Lowest bid submitted for same	\$ 4,167.01
Cost	2,925.06
SAVING	\$ 1,241.95

ALL PAY FOR LABOR ON THESE JOBS HAS GONE TO SIERRA MADRE MEN--IS BEING SPENT IN SIERRA MADRE--INSTEAD OF GOING TO OUTSIDE CONTRACTORS.

All Above Figures can be verified from the City Records

ELECTION, MONDAY, APRIL 14th

VOTE FOR

Lester K. Layton
CITY COUNCIL

William R. Lees
CITY COUNCIL

VOTE FOR

H. C. Reavis
CITY COUNCIL

CITY CLERK

Elmer A. Green

POLLS OPEN FROM 6:00 A. M. TO 7 P. M.

JACK PASCHALL, *Chairman Campaign Committee*
(Political Advertisement)

J. O. SMITH, *Vice Chairman*

Propose Park System Extending from Sierra Madres to the Pacific

County Survey Looks to Net work to Cost Over \$224,000,000

Plans covering a vast network of parks for Los Angeles county, to cost \$224,000,000, to be expended over a period of fifty years, and chiefly located in the metropolitan area of some 1,500 square miles between the Sierra Madres and the ocean, are being considered by a citizen's committee sponsored by the Los Angeles Chamber of Commerce. The details, prepared after a survey covering two years, have just been submitted to the committee, of which John Treanor is chairman and Hugh R. Pomeroy, secretary.

It is proposed to spend a considerable part of the money for highway and flood control improvements, the entire sum to be spread over half a century so that a maximum of 15 cents on \$100 assessed valuation in any year will meet the cost. The plan contemplates a total length of 440 miles of parkways, comprising 70,000 acres, including 16,000 acres of park lands already publicly owned, along with 292 miles of outlying reservations of 92,000 acres of forest, desert and other areas.

The feature of the plan is the beach problem, the county already owning 14 miles of ocean frontage. It is proposed to purchase 27 additional miles, with five miles more in Orange county to provide a continuous strand from Santa Monica to Seal Beach, also the acquisition of almost half of the beach north along Malibu ranch.

The Arroyo Seco would be utilized as a parkway from the mountains to Elysian Park and directly across the city of Los Angeles to Exposition Park.

Automobile Prizes Spur Students On In Essay Contest

An essay contest to be participated in by college and university students, high-school and grammar school students, for prizes including three Chevrolet Six collegiate sport roadsters, and a list of 50 and \$25 cash prizes has just been announced by the Chevrolet dealers of Southern California, through W. M. Packer, zone manager. All essays will be limited to two hundred words, the subject to be the 1930 Chevrolet Six.

"Essays can be on wide list of subjects pertaining to the Chevrolet Six," Mr. Packer said. "Entrants can write on the mechanical features of the car, its economy, durability, appearance, body construction, or on special mod-

Deadline' for Filing Vets' Claims Near

In a special bulletin sent to the 375 Posts of the American Legion in this State, Commander Clarence L. Kincaid of the World War Veterans' Organization is warning the ex-service men and women that April 6 is the final time for filing claims for compensation for disability incurred during the World War service. It is also the final date for the submission of evidence to support claims on disabilities other than nervous and mental diseases.

These limitations are provided in the World War Veterans Act. The Johnson Bill, sponsored by the Legion, now pending in Congress, for amending the World War Veterans' Act, provides for striking out these limitations. The passage of this bill at the present session of Congress, however, is not yet a certainty, and the Legion is therefore urging all World War veterans who believe they are entitled to compensation for service-connected disabilities to get their claims on file with the United States Veterans' Bureau. Doing so now will protect their rights under existing laws should Congress fail to strike out the limitations now imposed.

National Commander O. L. Bodenhamer, of the Legion, will arrive in this State on April 14 for a tour of governmental hospitals and for conferences with Legion heads on the problems of ex-service men.

TWO COUNTIES JOIN IN BIG ROAD SCHEME

A joint meeting between members of the Los Angeles and Riverside county boards of supervisors is to be held to perfect plans for forming a joint highway district as a means of providing easier access to the proposed 200,000 acre San Jacinto Mountain Southern California State park. Should the two counties form a joint highway district they would unite in constructing a main highway across the mountain connecting directly with Palm Springs and forming a link in the transcontinental highway system.

Other features of this financial institution which make it desirable are a Mosler vault, built especially strong to meet earthquake shocks, an ingenious money counter and separator, and an Addressograph which scientifically handles mail of the company. Altogether, the Crown Building and Loan Ass'n. is splendidly equipped to carry on the increasing volume of business which it is winning for itself.

Too often the farmer makes the terrible mistake of admitting to himself that he is an old man. He doesn't throw back his shoulders and step high and snap into it. —The Country Home.

NEWS WANTS BRING THE DESIRED RESULTS QUICKLY

Power Company Reaches Out Like Octopus In North

One power company has taken over all the territory from Bakersfield on the south to Eureka on the north, in California, as a result of the Pacific Gas and Electric Company acquiring the holdings of the North American Company. The Pacific will have assets of \$650,000,000, with a gross revenue of \$87,000,000, serving 1,200,000 customers.

The deal, which awaits only the Railroad Commission's approval, is a \$127,750,000 transaction, which is the market value of the stock the Pacific will exchange for the North American

trains constituted were necessary to handle the crowds, according to Union Pacific officials.

More than 100,000 people from all over the United States, Canada, Mexico, Hawaii and the British Isles are expected to attend the celebration in Salt Lake City. A giant pageant depicting the history of the church from the time of its founding in 1830 until the present day, will feature the celebration.

Special rates for those who were unable to leave on the special trains will be available over the Union Pacific systems, it was announced.

MORMON CELEBRATION DRAWS 3,000 FROM HERE

More than 3,000 followers of the Latter Day Saints Church from Southern California are estimated to have gone by special Union Pacific trains to Salt Lake City yesterday for the 100th anniversary of the Mormon congre-

gation. Edwin M. Le Baron, executive chairman of the excursion committee, yesterday announced that this number are making the trip on the "party group" church special, carrying members and their friends. Twelve special

For Quality and Service try LANGLEY'S BARBER SHOP

Hair cutting, Hy-Frequency, Treatments, our specialties. Scientific Facials and Scalp It Pays to Look Well.

AMERICAN RED CROSS

Regular meetings last Monday of each month, at 4 P. M. in Council Chamber, City Hall. All are welcome. The services of this organization are offered to all.

W. R. HUMPHRIES, Chapter Chairman. Blue 81. MAY S. WOOD, Secretary.

RAY A. GRANT

Funeral Director



Lady Assistant

Main 93 201 West Central

DEEPSLEEP

New Inner Coil Mattress at a Sensationally Low Price

\$19.95

This is the highest quality Inner Coil Mattress that you can buy at less than Twenty Dollars

Sierra Madre Furniture Company

"Everything for the Home"

TOM TYLER, Proprietor

Blue 219

We Are Specializing in Wistaria at \$1.00

We have a full line of nice, clean nursery stock for sale at all times

ARCADIA NURSERY

(formerly Diamond Nursery)

WILLIAM RAMUZ, Proprietor

404 South Santa Anita, Arcadia

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Savings and Commercial BANKING

APRIL 30—Second Installment of County Taxes Become Delinquent at 5 P. M. A Penalty of 5% is Added.

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H. E. ALLEN, President W. H. INGRAHAM, Cashier

C. S. KERSTING, Vice Pres. M. F. SEELEY, Asst. Cashier

DIRECTORS

H. E. ALLEN C. S. KERSTING C. W. YERXA

F. H. HARTMAN C. W. FORMAN

W. S. ANDREWS W. S. HULL

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Capital Paid Up, \$47,500.00—Surplus, \$37,000.00

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Painter and Decorator
27 N. Auburn
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New Auto Insurance Rates
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T. W. NEALE
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Professional Directory

Physicians

Lloyd L. Krebs, M.D.

Sierra Madre Office, 65 E. Central. 11 a. m. to 1:00
Phone Main 60

Mrs. Tilden
Practical Nurse
Tel. Green 91
610 West Highland Ave.

Dentists

Dr. J. L. Woehler Dentist

Sierra Madre Hotel Building

Telephone Blue 184
Evenings by appointment

Warden & Tiller

Dentists

Hours: 8:30 to 12; 1:30 to 5
Office Closed on Fridays
Black 186 522 W. Central

Artists

Ella Shepard Bush MINIATURE PAINTER

223 West Loural Avenue

Caroline H. Webster YE VILLAGE STUDIO

at NO. 6 N. BALDWIN
ART POTTERY DECORATING.
Instructions Given. Firing done.
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Oscar Rasbach Piano Pupils Accepted

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Teacher of Piano, Harmony, Counterpoint.
Honor Graduate of College of Music, Cincinnati, Ohio.
1705 S. Locust, Pasadena, Cal. or Phone WA. 1892.

AN OPPORTUNITY AT YOUR DOOR.

Authorized Progressive Series teacher. Also teacher of Tone Patterns. A new and wonderful approach to music.

Mrs. C. D. Croan
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Blue 188

Voice Instruction

Laura Estelle Cadmus

Mezzo-Soprano
Concert, Oratorio and Church
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38 WINDSOR LANE
PHONE 319
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BANQUETS and Dances

Beautiful Quarters in New Masonic Temple

Rental reasonable. For terms and dates apply to

R. R. Hartman, 25 N. Baldwin.



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Mrs. Mary E. Fitts, of Seattle, arrived Friday morning to spend the spring with her daughter, Mrs. J. L. Asbury at 220 East Central.

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In a Social Way

By ISABEL F. ASBURY
Society Editor

JUNIOR SECTION OF WOMEN'S CLUB ORGANIZED

One of the outstanding social functions of the week-end was the organization of the Junior Section of the Woman's Club at a charmingly appointed tea, Saturday afternoon from 2:30 until five, at the home of Mrs. Emilie Smith, 249 Wilson avenue.

An informal business meeting resulted in the group electing as officers for the ensuing year Mrs. Madeline Smith, president; Dolores Oswald, Vice-President; Irene Middough, Recording Secretary; Virginia Roess, Corresponding Secretary; and Catherine McBurney, Treasurer.

The club is to sponsor a college scholarship fund for some worthy Sierra Madre girl. Dolores Oswald, Vice-President, will also act as chairman of the social committee when an affair is given once a month.

The tea table was attractive with a filet lace cloth centered with orchid sweet peas with orchid candles matching in tall silver candle-holders.

The nearly 60 invited guests included the following: Anna

Mrs. Frank Hart, her house guest Miss Lee, Mr. Rari Hart, Mr. and Mrs. Harold Hart, and Marguerite Hart spent last week at Palm Springs.

Roberta Roberts is the small guest of Col and Mrs. H. B. Hershey while Mrs. Roberts is at the Altadena Hospital.

Mr. and Mrs. W. H. Wolf, 110 East Highland, have for a month's guest, James B. Curran, assistant manager of the California Bank, Santa Monica, Mrs. Wolf's brother.

Mr. and Mrs. George Norris and children, Humbert Hang and Leonard Borman motored to Palm Springs recently. At Beaumont and Banning they witnessed the annual Cherry Blossom Festival.

Mrs. Marvin Coats entertained the Mother's Child Study Club at her home Thursday afternoon. Those belonging include Mrs. W. E. Pratt, Mrs. J. R. Evans, Mrs. Frank Lovell, Mrs. Will Middough and Mrs. Coats.

Bob Davies is smilingly driving a new Chevrolet coach and looking from his windows onto the street says it "looks like a banner year." Tom says Bob is glad to be rid of his old "ash can." Bob in turn, "tells on" Tom Soluri, who is also driving a new car. More power to you both!

Mr. and Mrs. F. H. Hartman with Dr. and Mrs. W. B. Dove, of Macon, Ga., leave next Thursday for an extended trip to Vancouver, B. C., stopping en route at San Francisco, Portland, Seattle—the Coast highway and returning via Yosemite, Lake Tahoe and Bakersfield. They will return about May 1. Dr. and Mrs. Dove are friends of 36 years standing. They will proceed to Macon, Ga., upon their return here.

The Masonic Lodge program for the month of April includes for April 1, stated meeting. Refreshments. April 8, the Monrovia Chapter of Job's Daughters, under the direction of Bert Haugh, master of the Monrovia Lodge, will be in Sierra Madre and exemplify their work. Masons and those of their families over 20 years of age, are cordially invited.

April 15, 22nd degree, 6:30 dinner. May procure tickets from Tom Tyler or R. R. Hartman. April 22, observance of public schools week. Program at 8 a. m. Public urged to attend April 29, practice 3rd degree. Refreshments.

Mrs. Roy Edwards, assisted by a group of neighbors and friends, surprised her mother, Mrs. Marie Olsen with a birthday celebration at the home of the latter on Wednesday afternoon. Mrs. Olsen received gifts and flowers. Refreshments, including a birthday cake, were served. Those present were: Frank Peacock, Joe Olson, George Norris, W. J. Ladd, M. Farrell, Samuel Sea, Mr. Campbell and Miss Lodema Pry.

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Doman's Club Notes

EW officers for the coming year will be elected on April 23. Mrs. W. R. Humphries is chairman of the nominating committee from the board and Mrs. Homer W. Glidden and Mrs. J. M. Campbell will serve from the floor. Reports from the committee will be given out at the Wistaria Fete next Wednesday, April 9.

The last Presidents' Council, which met in Claremont, was attended by Mrs. John H. Robertson, president of the club, Mrs. Nestor Young, Mrs. E. H. Porter and Mrs. J. M. Campbell.

Mrs. Robertson, who was among the 100 per cent presidents of the district for attendance at councils, sat at the 100 per cent table at luncheon. Mrs. Campbell, Federation secretary, was also 100 per cent.

At the District convention in Glendale next week, April 9, 10 and 11, Mrs. Robertson plans to be in attendance a part of the time, for high lights of the club year. Regular delegates to the convention are Mrs. Philip W. Senior, Mrs. J. M. Campbell, Mrs. Emilie E. Smith, Mrs. Waverly Pratt and Mrs. E. H. Porter.

Reciprocity days at other clubs have been attended by members from our own club as follows: Mrs. John H. Robertson, Mrs. Wm. R. Lees, North Hollywood Woman's club; Mrs. Robertson and Miss Ella Shepard Bush, Pasadena Shakespeare club; Mrs. Robertson, Long Beach Ebell; Mrs. E. H. Porter, Torrance; Mrs. Robertson and Mrs. Fred Griebenow, South Pasadena; Mrs. W. J. Lawless and Mrs. Robertson, Baldwin Park; Mrs. Robertson, Santa Monica Bay Woman's club; Miss Edna R. Green and Mrs. Robertson, Burbank. On Tuesday of this week the club was represented on Reciprocity day at the Puente club by Mrs. Woodson F. Jones and Mrs. Charles W. Collins.

Club yearbooks, edited by Mrs. Frederic S. Ackley, will be available early next week when they will be placed on sale at the Wistaria Fete at 35 cents each.

Mrs. Robertson asks cooperation of all members in buying these books, even though late in the year, so that cost of printing may be covered.

MRS. LAWLESS HOSTESS TO WELFARE SECTION

Mrs. W. J. Lawless, chairman of the public welfare legislation section of the Woman's Club, entertained a group of interested women at her picturesque home at 506 West Grand View last Friday afternoon from two until five o'clock. Dr. Margaret Wood Brooks spoke on "International Legislation."

Dr. Brooks was formerly of Columbia University and the University of California at Berkeley. She outlined the beginning of international relations, referring to the Postal Union formed in 1850 to facilitate transit of mail between all countries of the world. She spoke of similar international organizations prior to the World War and also of certain divisions of the League of Nations, since that time, acting upon many problems other than those of peace.

A paper was read by Mrs. W.

Singers Says Less Depressing Music Is Sung at Funerals

Most people nowadays are inclined to take a more hopeful view of death than in former days, says Earl C. Houk, of Los Angeles, who has been the soloist at nearly 4,000 funerals in the last eighteen years. Mournful, depressing hymns like "Nearer My God to Thee," "We Shall Gather at the River" and "The Vacant Chair," are almost taboo now and some ministers prohibit them, he says. "One of the modern favorites," says Houk, "is 'The End of a Perfect Day.' Only hymns of the brighter sort and often popular songs are requested. Houk is blind. He started as a soloist for the Elks, but for years has devoted his full time to funeral engagements.

F. Thayer, Sr., on problems involved in prohibition, which showed that the best authorities available credit prohibition with improved conditions. These conditions, it was pointed out, are declared due to the releasing of the earnings of workers for better expenditures and for savings accounts.

General discussion followed the presentation of the two subjects, after which tea was served from a table daintily centered with a bowl of spring flowers in pastel colorings. Mrs. Lawless, always a gracious hostess was assisted by Mrs. A. H. Halsey and Mrs. R. S. Corlett, who poured tea.

Spring flowers were used in attractive profusion about the rooms.

BOY SCOUTS LINK US WITH THE JAPANESE

Fifteen Japanese boys stood before an American flag in Riverside and said in concert: "I pledge allegiance to the flag of the United States and to the republic for which it stands, one nation indivisible, with liberty and justice for all." The oath taken by all members of the Boy Scouts. The occasion was the installation of Troop No. 12. Eddie Peabody, bandmaster, presented the charter of the new troop to the Japanese Association of Riverside. Harry Mayeda, a Japanese of Sacramento, made an address in which he said that a recent visit of Boy Scouts to Japan opened the way to a link between Japan and America.

Four Square Circles Excited Over Aimee's 'Cutest Boy' Romance

Just before sailing from New York on her trip to the Holy Land with 150 followers, Aimee Semple McPherson's daughter, Roberta, dropped a tip that has stirred the Four Square circles all over America and promises a romance. In London there is a tall, handsome, curly-haired person who is "Mama's cutest boy friend," dropped Roberta, after her mother had told reporters her people would "have a fit" if she got married.

"I want a diamond ring and a home just like other folks," said Mrs. McPherson. "Hush," the evangelist cautioned Roberta, "if he sees that in the papers he will get scared and not see us when we arrive."

SIERRA MADRE'S OWN PICTURE TO BE SHOWN

Following the showing of Winnie Lightner in "She Couldn't Say No," at the Lyric theater, Monrovia, this and Saturday evening, Sierra Madre's thrilling picture, "The Sky Hawk" will be shown at a special midnight performance tomorrow, beginning at 11 p. m. This thrilling picture, most of which was filmed on the Stocker Estate here, will also be shown continuously on Sunday from 2:30 p. m.

S. S. Van Dine's famous story, "The Bishop Murder Case," with Basil Rathbone and Leila Hyams, will be the offering of the Lyric on Monday and Tuesday, April 7 and 8. Another feature of the program for these two days will be a mirth-provoking Harry Langdon comedy "The Head Guy."

From Wednesday the ninth to Saturday the twelfth a bill of triple interest is arranged for the Lyric screen. George O'Brien and Sue Carol, two prime favorites of the screen, will appear in "The Lone Star Ranger," Zane Grey's first all-talking picture which has scored a clean-cut triumph wherever it has been shown.

No Wonder this "RUM" Paralyzes People

Prohibition Commissioner Doran describes the drink that has caused hundreds of cases of paralysis in southern and southwestern States as a concoction composed of carbolic acid, or creosote and alcohol flavored with ginger. It has been sold as Jamaica ginger. The mixture is little better than "sheep dip," used to disinfect flocks, he says.

Tonight and Saturday, April 4 and 5 AILEEN PRINGLE and HUGH TREVOR in "NIGHT PARADE"

A fast-moving colorful romance Comedy—"GUNBOAT GINSBERG"

Sunday and Monday, April 6 and 7 "THE SKY HAWK"

Sierra Madre's own picture

— Sunday matinee 2:30 P. M. 15c and 25c —

Tuesday and Wednesday, April 8 and 9 LEO CARRILLO and Virginia Valli in "MR. ANTONIO"

Thursday, Friday, Saturday, April 10 to 12 "THE COCKEYED WORLD"

with VICTOR MCLAGLEN, EDMUND LOWE, and LILY DAMITA

A laugh knockout!

Hot Lead

By WM. R. LASATER

A NY Post member wishing to take a course in domestic science, will get in touch with Ezra Pickett at his place of business.

Henry Olsen, our local bunion Architect, says he will soon join Will Rogers in the National wide Enneatic Programme, every Sunday Eve. 5 to 5:15 P. M. over KPI.

Post members with farm experience will apply to our Hairy Man for arial garden seed and mummified potatoes, planting to be done on the roof of your house. profit split 50-50. Handy has a new awning over the front of his shop.

Comrade Stewart calls your attention to the 18th dist. meeting to be held here in the assembly room of the city hall, Friday eve. April 18th. All Veterans invited to come and make this a great success. Entertainment and eats after business.

In addition to being a general all around good citizen, the veteran releases into commercial channels, approximately \$1800.00 monthly here in Sierra Madre, this in form of compensation and pension money's and is not governed by any reasonable law, but is dependable twelve months in the year.

Monday eve. Apr. 7th 7:30 p. m. will be the regular Post meeting night; so don't fail to be present.

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CANTICK PICK FLOWERS

Amendments of the county wild flower ordinance to prohibit the picking of all wild plants and flowers instead of a limited few now protected by the law, has been passed by the county board of supervisors and will become effective within the next thirty days.

9:30 A. M. Bible school. Classes for all ages.

11 A. M. Morning worship. Sermon theme, "Out of the

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Roy Edwards, superintendent of Bible school.

Miss Helen King, teacher adult class.

5:30 P. M. Evening service.

11 A. M. Morning worship. Sermon theme, "Out of the

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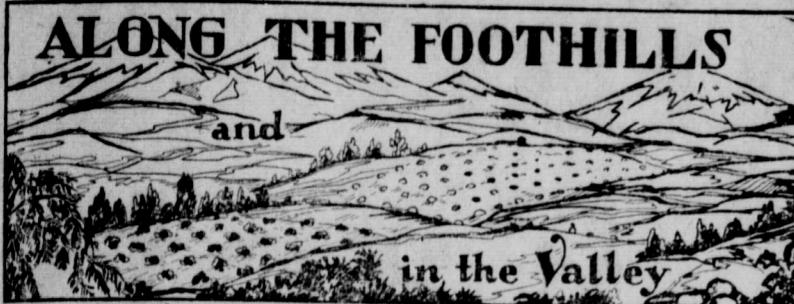
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Roy Edwards, superintendent of Bible school.

Miss Helen King, teacher adult class.

5:3



Seventy-five men were required to subdue a fire on Cucamonga Peak recently.

Hugh A. Thatcher, of Walnut, has announced his candidacy for supervisor for the first district.

Riverside county supervisors have decreed that names of roads will not be made "fancy," although changes are favored by some of the residents.

Twelve suitable sites for the Covina flood control dam have been found in the San Gabriel canyon as a result of the survey by the Los Angeles flood control district.

Citizens of the Hemet-San Jacinto Valley district, have indicated that they do not want the proposed State prison for Southern California, according to the Hemet News.

Grade crossing accidents in Upland mounted to 16 last year, or third in the country, reports the State survey. Colton with 22 and San Bernardino with 20 were listed as first and second, respectively, on the casualty list.

Having proved excellent exterminators of the mealy bug in fruits and plants, growers in Riverside county will finance county breeding of 12,000,000 lady bird beetles this year, according to Agricultural Commissioner Ryman. Steam treatment is in use at present.

H. G. Eckstein, of the Crackerjack King Groves, Upland, packed seventeen boxes of his choicest oranges in a truck and left the truck in the grove over night. Thieves lifted the boxes over an eight-foot fence, emptied the fruit into sacks and left the empty boxes in a ditch.

MODERN IDEA TO TEACH CHILDREN TO DO BETTER

Arthur E. Isham, secretary of the Redlands Chamber of Commerce and minister of the Lutheran church, will make the sunrise address at the annual Hemet-San Jacinto Valley services to be held in the Ramona bowl on Easter. The music will be under the direction of Mrs. L. R. Morgan.

Alhambra is awaiting the arrival of two giant Fokker airplanes built to carry 21 passengers each to be placed in the Western Air Express services. They left Albany, N. Y., last Friday and will make a leisurely trip West. Each plane is carrying twelve passengers on the Western flight.

The biggest crop of apricots of any section of California, is the claim being made this year for the Hemet Valley by John Blair, formerly of Hemet, but now associated with fruit marketing and canning at San Jose and San Francisco. There will be less than half the usual crop at Santa Paula and Santa Clara. He says there will not be enough this year to supply the canners and dryers and the shortage will result in increased prices. Hemet expects to supply close to 14,000 tons.

Despite the rain and fog more than 12,500 witnessed the Japanese Cherry Blossom festival at Cherry Valley, Beaumont, last Sunday. The Beaumont Rotary club sponsored a program that featured a dance by Japanese girls in native costume. More than a hundred girls from Los Angeles and Riverside took part. Guy Bogart, president of the Rotary club, was master of ceremonies. The decorations and entertainment were a replica of real Japan and only the weather marred the joy of the crowd.

Governor Young was Pasadena's guest on Tuesday at the planting of the first of the 1,000 coco plumos palm trees, which are to beautify Colorado street. The Chamber of Commerce and the Women's Civic League sponsored the palm tree idea. Fred Standish Kenfield, who fathered the idea of the palm planting, presented the governor. Mr. Kenfield wants to rename Colorado the "Street of a Thousand Palms." In planting the first tree Governor Young used a silver plated shovel presented to him by Mrs. Charles O. McCasland, on behalf of the Woman's Civic League.

The seventeen-year-old Camellia bush, declared to be the finest specimen in California, is now in bloom at the home of Harry W. Barron, South State street, Hemet. It is an Asiatic evergreen shrub, with large red blossoms, resembling roses but of much finer texture. It is eight feet high, has 116 blossoms and scores of buds. The plant at Hemet is on the Eastern side of the house and protected by large trees and from the afternoon sun by the house. The Camellia requires good drainage, some shade, and protection from wind. It is not subject to insects or pests and is hardy when once well started.

Coyote Pack Raids Sierra Madre Coops

But Minnie Davis Is Used to the Marauders and Lions, Too

Dark nights have been bringing the sniping coyotes out of the hills recently, robbing the residents of the upper reaches of Sierra Madre of sleep with their yips and cries. Several raids were made on chicken coops.

"They make a weird sound, those coyotes. Sound sort of like children far away trying to imitate dogs," said Miss Minnie Davis, of 150 West Grandview, rocking back and forth in her old-fashioned chair. "Why, just a week ago I walked out on my front porch and there was one of those coyotes standing looking at me. I turned my dogs on him and he ran away. He had two others with him. I came out just in time because that coyote had been digging a hole under the wire of my chicken yard. In a few minutes he would have had my favorite setting hen. She knew he was there but she was too scared to cackle."

"After the coyotes ran away I called my dogs back. You know, those animals are foxy. They've got a way of running from dogs, pretending to be afraid, and then when they lure the dogs to where the main pack of coyotes is, they turn on them and kill them."

"But I ought to be used to coyotes—and mountain lions, too. Some years ago there was an insane asylum where the Sierra Madre villa is now. One night it was reported that one of the violent patients had gotten out and there was great excitement. And late that night an awful yowling was heard. Lots of people were scared stiff but somebody had the nerve to investigate and found that the cause of the disturbance was a wildcat."

"Lots of wildcats used to come down on the old Bloomer estate—where Brice's academy is now. People were lots more scared of them than of coyotes, of course."

"Why, coyotes used to come right down to Central avenue at times and even down to the Santa Fe tracks. The dining car crew on a fast train that passed through here late in the evening used to throw refuse off at about this place and a pack came down regularly to pick it up."

Miss Davis lost eight hens in a raid by the coyotes on her henry on Sunday night. They were forcing their way into the henry of Jessie Southern in Auburn avenue, north of Carter, when they were driven off. They were defiant, she says.

Enlarge And Improve Pasadena's Rose Bowl

Improvements planned for the Rose Bowl, Pasadena, will cost \$200,000, of which sum \$165,000 will come from the city's land purchase fund and \$35,000 from the Rose Association. It is proposed to rebuild the sides of the bowl with concrete up to the tunnels and to rebuild the whole north end of the stands, making this end reinforced concrete the same as the south end.

Woman Seeks Seat in Arcadia Council

Mrs. Hilda M. Gray, member of the Business and Professional Women's Club and the Chamber of Commerce, has filed as a candidate for the short term on the Arcadia city council, making a total of three candidates for the two-year term, and six for the four-year term in the election, April 14. Mrs. Gray is the only woman seeking a place in the council, in fact, the first woman ever to seek a voice there. Before she was induced to make the race herself, Mrs. Gray endeavored to get several leading women of Arcadia to enter the field.

Men's Community Club

of the

Congregational Church

Ladies Night — Dinner

Thursday, April 10
6:30 P. M.

Rev. Lincoln Wirt, D. D.

SPEAKER

Secretary of National Council for Prevention of War

Topic—

"AMERICA AND EUROPE"

Tickets, 50 cents

Getting Real "Dope" for Fruit Growers In the New Census

The census now being taken will supply a partial analysis of the farmer's own business, plus a statistical structure upon which to base his own and other's efforts towards improvements in such matters as the farm debt, marketing, purchasing and home betterment, according to President Sweet of the Pear Growers' Association. "It is up to the California farmer to see that a complete and accurate picture is painted by the census survey in this State. He alone can give the facts," says Sweet.

While the past census reports have failed to do justice to California's specialty fruit crops, it is stated that the 1930 schedule comprises a special set of questions designed primarily to develop the facts necessary to the solution of the fruit problems of this State.

In 1914 the electric industry's average revenue for each kilowatt-hour of power was 2.6 cents. In 1929, it was likewise 2.6 cents.

Rexall DRUG STORE

Easy to Take!

Easy in Action!



Entirely different from the old-style, nauseating kind. It is easy to take because it has no bad taste. It causes no disagreeable griping. Children no longer cry when its name is mentioned. Sold only at Rexall Stores.

F. H. Hartman & Son

THE WORLD'S LARGEST CHAIN INDIVIDUALLY OWNED & OPERATED

Look for the Blue Banners

Central Market

Chas. E. Davis, Prop.
Three free deliveries daily, 9 and 11 a. m.
and 3 p. m.
Phone Main 97

WE BRING TO YOU



HOT CROSS BUNS FRESH BAKED FOR YOUR TABLE

Creamy, Rich, Crisp—They Will Delight the Whole Family

Only One Feature of Our Complete Line of Delicious Bakery Products

Home Bakery

Fred W. Richter

Black 243

Only A Small "Down" Payment

Until April 12th, we will put a modern, automatic Welsbach water heater in your home, with a small down payment.

MONTHLY PAYMENTS BEGIN ONLY AFTER THIRTY DAYS

Take advantage of these unusually liberal terms. Have your heater installed now. Payments as low as \$4.41 per month.

As you use more gas the rate reduces (Ask us about the decrease in rates)

SOUTHERN COUNTIES GAS CO.

OFFICIALS AT BANQUET

Mayor A. S. Myers, Councilmen R. W. Stewart, L. K. Layton, W. R. Lees, H. C. Revis; City Clerk E. A. Green and Treasurer J. Pegler of Sierra Madre were among the public officials of approximately 100 Southern California municipalities who attended a civic progress banquet sponsored by the School of Citizenship and Public Administration of the University of Southern California, in the Student Union of the Trojan university on Tuesday evening.

LAWNMOWER EXCHANGE
NEW AND REBUILT MOWERS
PARTS AND REPAIRING
SMITH'S WELDING AND BLACKSMITH SHOP
H. M. SMITH, Proprietor
WELDING - IRONWORK
GENERAL BLACKSMITHING
815 S. Myrtle Ave., Monrovia
Phone Green 225

"Beverly Farm"
Baby Beef
and
Spring Lamb

A SEASONABLE PRODUCT

Best At This Period

Redfern

THE FINE ART OF CORSETRY

J.F. Sadler & Co.

Just Phone Your Needs



When the larder is empty fill it by telephone. That is surely the quickest and easiest way, and you don't have to bother with trips to market and long waits to be served. We take orders most carefully and fill them to precise requirements.

S & F Sliced Peaches, No. 2 1-2 cans, 3 for.....

A Quality Product

S & F 1-2 Peaches, No. 2 1-2 cans, 3 for.....

S & F Peeled Apricots, No. 2 1-2 cans, 3 for.....

\$1

The S & F Label is your guarantee of the best in canned fruit. Put up in heavy syrup.

SOLURY & DAVIES

Phone Main 6
THREE FREE DELIVERIES
9 and 11 a. m.; and 3 p. m.

APRIL SPECIALS

Guaranteed Garden Hose at 7 3-4c per foot, any length.

Ball-bearing Lawn Mowers at \$8.75.

Garden Tools of all kinds.

A. B. Gas Ranges from \$17.50 up.

Lifetime Wear Aluminum. Guaranteed to last a lifetime.

Edison Electric Light Bulbs, all sizes and colors.

A few Gas Heaters at cost to close out.

Dishes—32-piece sets from \$4.50 up.

Universal Vacuum Cleaners and Bissell Carpet Sweepers

FULLER PURE PREPARED PAINT FOR ALL PURPOSES. CLEAN UP AND PAINT UP.

Come in and look us over.

WHEELING
Hardware Store

Blue 75

41 N. Baldwin

City Efficiency Claim Punctured by Facts

Better Government Committee Puts Hot Queries to Council

How About It? Ask Citizens Opposing Return to Office of Three Men On Their Records

To Councilmen Layton, Reavis, Lees, Stewart and Myers: The Sierra Madre Better Government Committee would like information.

How do you, as members of the council and candidates to succeed yourselves in office, reconcile the high-sounding claims and pledges in your campaign platform with the true facts of your methods in conducting the business of our city government?

How does it happen that if you are managing the city government on an economical basis as you boast, you employ five supervising foremen in the water department to do the work one man handled well under the previous city administration?

If your management of the city government is as efficient as you maintain, how does it happen that you allow the city to buy gas and oil for its 13 pieces of automotive equipment at retail instead of wholesale prices? It is not true that you could save 20 to 25 per cent on gas and 50 per cent on oil if you purchased these commodities wholesale instead of retail?

Why is it, if you believe that Sierra Madre taxpayers' money should be spent at home, you go outside the city to employ heads for the various departments of the municipal government? Is this consistent?

Why did you dispense with the services of Attorney J. H. Howard, an acknowledged authority on water litigation, as the legal representative of Sierra Madre in the all important controversy with Arcadia over the rights to the underground water supply in the Santa Anita basin?

Are you giving the taxpayers of Sierra Madre a square deal in entrusting Sierra Madre's interests to the present city attorney as special counsel, an attorney who can in no way be considered a specialist or an authority in water litigation, when Arcadia has employed an experienced water lawyer, Walter H. Haas, and a noted water engineer, Willis S. Jones, to handle its interests?

Is it true that Mr. Howard is retaining the records and papers in the water controversy matter because you have not paid him for his previous services?

Is it not true that once Sierra Madre loses any of its rights to the Santa Anita basin water those rights are lost for all time, can never be regained?

By your pre-election agreement on the water controversy how are the taxpayers of Sierra Madre to be assured that any compromise or settlement agreed upon is fair and just to this city when in the negotiations we do not have the benefit of expert legal and engineering counsel while Arcadia does have such counsel?

You say that Sierra Madre taxpayers are stockholders in the city government and that the government should be conducted as efficiently as a corporation in order to

Worth While Towns Want to Look Better

Glenora is running a close race with South Gate in answering the appeal of the Los Angeles Chamber of Commerce for a general cleaning up of vacant lots and the planting of wild flowers. Glenora has started the work of grading, plowing and sowing, the necessary funds coming partly from private subscriptions, and the municipality supplying labor and equipment. Much of the work will be done by volunteers without pay. The Pacific Electric has planted its entire right-of-way in South Gate.

WISTARIA FETE

(Continued from Page One)

ter; W. R. Humphries; Mr. and Mrs. Bob Davies; Sierra Madre Chamber of Commerce; Mrs. Fred Griebeinow, chairman of the Art Section; Chas. G. Adams, Landscape Gardener, South Pasadena, and his Mother; Mr. Higinbotham, world wide traveler; F. F. Runyon, Pasadena Post, Editorial Staff; Mrs. H. W. Fredericks, Editorial, Monrovia News Post; Aida Faye Post, Society Editor, Monrovia News Post; Mrs. Eoline Aldridge, Club Editor of Long Beach Sun; Mrs. Skinner, Long Beach; Col. and Mrs. H. E. Hersey, meteorologist for all Southern California; Miss Laure E. Cadmus, Press Chairman of Sierra Madre Woman's Club and reporter for Pasadena Star-News; and Mrs. J. L. Asbury, Society Editor, Sierra Madre News.

It's the early bird that falls asleep in the afternoon.—The American Magazine.

Where to Take How to Keep the Family Car

The Camp Baldy road is in excellent condition, being entirely dry all the way to camp.

Construction work is under way on the Kern Canyon-Walker Pass Road.

The road from Hemet to Idyllwild is in good condition, but from this point to Tahquitz Lodge, chains are necessary due to snow and mud.

Motorists traveling to Big Bear Lake at this time should use the Desert Route, via Victorville, according to the Touring Department of the National Automobile club.

Motorists contemplating trips to the San Bernardino Mountain Districts should make local inquiry as to existing road conditions, advises the Touring Department of the National Automobile club.

High compression motors should have the spark gap set closer than other types.

For good motor performance, the breaker point contact on your car should be clean and even.

The average car should have the cylinder block reground and new pistons ground to fit after it has traveled from 20,000 to 30,000 miles.

If the front wheel nut on your car is too tight, there is a possibility of ruining the wheel bearings.

Economy Claims Called Bunk

Demonstrating that the economy and efficiency claims of the present Sierra Madre city administration are but campaign "bunk" being fed to the voters to cover up the council's high handed tactics in handling improvement projects, the Better Government Committee has obtained startling information bearing on the street lighting situation.

High quality light standards made by a responsible company whose equipment the city council would not even consider has quoted prices to Pasadena at a saving of \$1.45 a front foot less as compared to the Marbelite equipment.

This would mean a big saving on the Central avenue work, based upon the Pasadena figures, it was pointed out by William Murphy, chairman of the Better Government Committee.

"Our information from

Pasadena proves positively our claim that the present council is lax and wasteful in its methods," said Mr. Murphy.

"We found that when the lighting of West Walnut street in our neighbor city was being considered, O. K. Fuller, chairman of the light committee there made an investigation of the prices and qualities of the standards made by the Lalux Manufacturing Company, in comparison with Marbelite standards.

"The Sierra Madre council specified Marbelite and would not even consider Lalux, as this committee has pointed out."

"On receiving the guarantee from the Lalux Manufacturing Co., I found that their guarantee was \$1.45 cheaper per assessable front foot than the property owners paid for the Marbelite system on Walnut street between Fair Oaks and Lake street," said Fuller. The Marbelite type has been specified for the Central avenue project.

Vaupel Has Training for City Clerk's Job

Many years of experience as an accountant qualify V. S. Vaupel for the office of Siera Madre City Clerk, ac-

cording to members of the Better Government Committee which organization is sponsoring Mr. Vaupel's candidacy for the office in the coming Municipal election.

A graduate in business training and with wide experience in business affairs, Mr. Vaupel will give the clerk's office the kind of an administration it needs, the committee declares.

"My intention is to devote all of my time to the office if I am elected City Clerk," said Mr. Vaupel. "I believe I know Siera Madre conditions and needs sufficiently well to perform the duties of the position in a satisfactory manner.

"My experience in accountancy is such that I can handle the books of the office without hiring a bookkeeper to do the work as is now the practice."

These men were responsible for the bond issue for improvement of the city's water system. They saw early that improvement was vitally necessary. They pioneered the movement, worked hard for ratification of the bonds and under their direction the work was begun.

These men are advocates of reasonable, advisable public improvements. They know that improvements must be kept in stride with community growth and progress. They know, too, that taxes must be kept down to the lowest possible figure.

These men are advocates of open and above-board conduct of the city government. They stand for clean, honest competition in every improvement project, every purchase of material by the city. They believe that when a person or a firm desiring to do business with the city, appears before the council to urge his cause, that every courtesy should be granted. They do not work in the dark.

In view of revelations made as to the methods of the present council this is a matter of importance to the citizens of this city.

They believe that Sierra Madre should get a dollar's worth of material or service for each dollar expended.

Mr. Blakeslee, Mr. Belohlavek and Mr. Isaacs are clean, honest, able and experienced.

Belohlavek, Isaacs, Blakeslee Declared Best for Community

Responsible Business Men Are Best for Economical and Efficient Government of City

The cause of good government in Sierra Madre requires the election of George F. Blakeslee, Joseph Belohlavek and Henry Isaacs to the city council on Monday, April 14.

Sierra Madre needs men of their type, responsible, experienced, capable business men to conduct its municipal affairs. The running of a city is just as much a business as a private enterprise and requires business ability.

Solid citizens, taxpayers, men with the real interests of the community close to their hearts, Mr. Blakeslee, Mr. Belohlavek and Mr. Isaacs have lived in Sierra Madre for years. They know the needs of the city. They served on the council before and are acquainted with the machinery of the city government.

Their records as citizens and as public officials are excellent.

When Sierra Madre was planning to build a new city hall, a \$50,000 bond issue was proposed. Mr. Isaacs and Mr. Belohlavek were members of the council. They held out against a \$50,000 building, built one for \$24,000 which is a credit to the city and thereby saved the taxpayers \$26,000.

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ELECT THEM TO THE COUNCIL!

(Political Advertisement)

Col. Robert Frith Strong Candidate For Supervisor

from now on his "hat was in the ring." The evening closed with action taken toward the formation of a Frith-for-Supervisor committee from every city and community in the district.

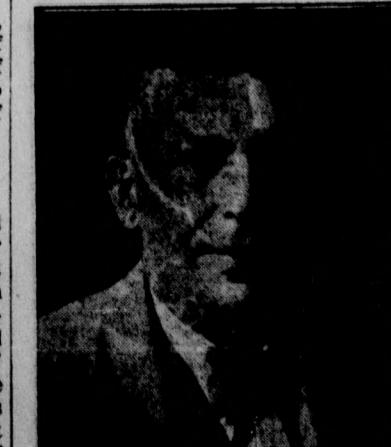
Col. Frith was born in Kankakee, Illinois, and entered business there as a member of the force of the Citizen's National Bank upon finishing school. He was paid high compliment to Col. Robert E. Frith of Monrovia last night (Wednesday) at a dinner in his honor in the clubhouse, Central Manufacturing District, 4814 Loma Vista street, Los Angeles, and heard mayors and public officials from every city and community in the district acclaim him as the logical candidate to support for supervisor at the coming primaries.

Col. Frith, who is best known as the first federal prohibition administrator for Southern California and Arizona, told the guests that the demonstration in his behalf convinced him he should announce definitely his candidacy

for the office, and stated that

Col. Frith was born in Kankakee, Illinois, and entered business there as a member of the force of the Citizen's National Bank upon finishing school. He was appointed a lieutenant in the regular army by Uncle Joe Cannon, and served through the Spanish-American war; the Philippine Insurrection of 1898; the second intervention in Cuba in 1902; as paymaster in Chicago on the staff of Gen. Frederick Dent Grant; in the Panama canal zone; two more military assignments in the Philippines; through the world war in charge of recruiting in Iowa and Nebraska; retiring from the regular army on account of physical disability, October, 1921, with the rank of lieutenant-colonel. That same month he moved with his family to Monrovia, California, and on September 1, 1925, on recommendation of General Lincoln C. Andrews, was appointed by President Coolidge as prohibition administrator for Southern California and Arizona, serving until January 15, 1927.

Col. Frith is a member of Monrovia post American Legion; Lindbergh post, Spanish War Veterans of Monrovia; of the Elks of that city; and is affiliated with the Monrovia Presbyterian church. He is vice-president of the Citizen's Bank of Monrovia, and vice-president of the Citizen's Security Corporation. He has a wife and two children.



COL. ROBERT FRITH

Students on Travel Tour

Merchandising methods em-

ployed by merchants and manufacturers in seven European nations will be studied by a group of 15 college students who go on a travel-tour sponsored by the School of Merchandising of the University of Southern California this summer. Organized for the purpose of giving a technical and cultural background to those interested in the field of merchandising, the trip will include visits to commercial and historical places in France, Italy, Germany, Holland, Belgium, Switzerland, Holland, and England.

DELIGHTFUL BIRTHDAY PARTY

Little Janet Gerichier, of 536 W. Highland, was three years old Sunday, March 30th, and her birthday was celebrated Saturday afternoon with a very enjoyable party.

Little Jane's Grandma and "Uncle Wiggily" were guests of honor. The children were entertained with outdoor frolics.

Children present were Lois Lovell, Margery Steinberger, Shirley Shapiro, Marjorie Lee Verenz, Gloria Newill, Barbara Gerichier, Preston Evans and the little hostess Janet.

JUNIORS CHOOSE BEAUTY

Miss Virginia Evans has been chosen as the most beautiful girl in Pasadena Junior College and will be the "flower girl" at the opening of the Southern California Spring Flower Show, which will open there April 16. Miss Evans lives 304 North Milton drive, Alhambra.

MOVIE MADE HERE COMING TO WISTARIA

"The Sky Hawk," the moving picture made at Sierra Madre's

doorstep, is coming home to roost. It will be shown at the Wistaria theater on Sunday afternoon and night and Monday night. Many of the most thrilling scenes were taken on the Stocker ranch here, and many Sierra Madreans either witnessed their making or served as background when the camera was grinding. Battles in the air between scores of planes revolved around a strong love story.

Tonight and tomorrow night Hugh Trevor, Robert Ellis, Aileen Pringle and Dorothy Gulliver will appear in "Night Parade," at the Wistaria. Leo Carrillo and Virginia Valli, starred in "Mr. Moto," are billed for next Tuesday and Wednesday nights.

"The Cockeyed World," long

anticipated by patrons of the Wistaria, arrives on Thursday and stays through Saturday.

Mr. Coburn, of the Wistaria, wishes to thank the Chamber of Commerce and the merchants of Sierra Madre who cooperated to fill the theater the evening of Thursday, March 27th.

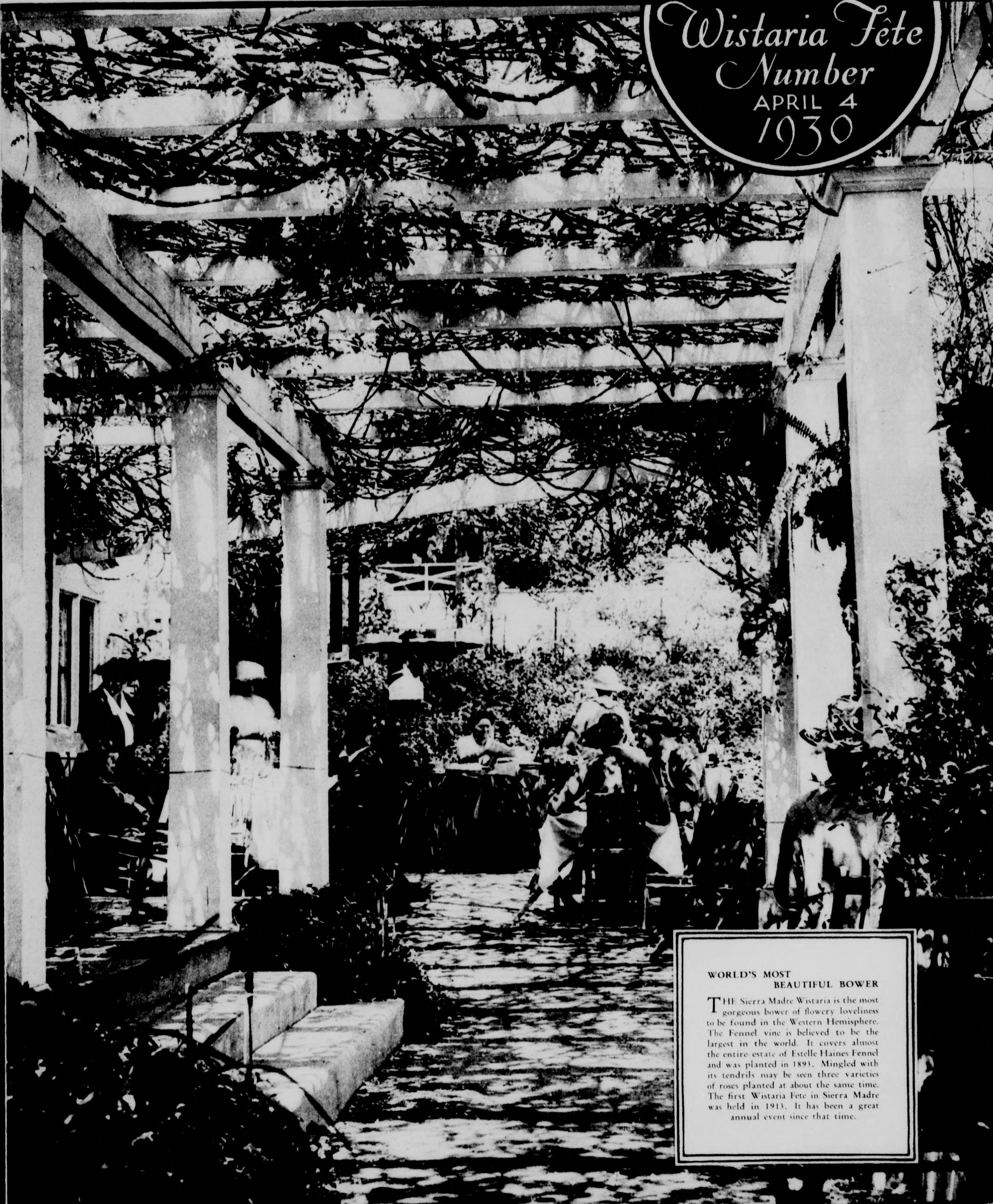
"UNCLE WIGGILY" ROBBED

When "Uncle Wiggily" reached his home in Long Beach after an absence of two months, most of which time was spent in Sierra Madre, he found his apartment thoroughly vacuum-cleaned and dusted.

"Uncle Wiggily's" little friends who knew when he should be home, had used this means to give him a pleasant surprise. They "robbed" him of a lot of work.

SIERRA MADRE NEWS

Wistaria Fête
Number
APRIL 4
1930



WORLD'S MOST BEAUTIFUL BOWER

THE Sierra Madre Wistaria is the most gorgeous bower of flowery loveliness to be found in the Western Hemisphere. The Fennel vine is believed to be the largest in the world. It covers almost the entire estate of Estelle Haines Fennel and was planted in 1893. Mingled with its tendrils may be seen three varieties of roses planted at about the same time. The first Wistaria Fête in Sierra Madre was held in 1913. It has been a great annual event since that time.

In SIERRA MADRE Canyon



Swimming Pool on the mountainside.

—Gerlach Photo.

—Gray Photo.

A Sierra
Madre
Canyon.

A Corner
in Kids.

They Believe in Fairies

By Louise Hammond Green

IN Sierra Madre—because they have a Fairyland. When the March sun mounts high and has for half a month been getting warmer and warmer, the Fairyland in Sierra Madre bursts into being. Towering Mt. Wilson holds in the hollow of its hand a rare treasure, and when the warm rays of the sun find their way into the canyons of the southern slopes of the mountain, the wistaria flings its beauty into the world.

A gigantic wistaria vine, nurtured for many years by loving hands, now forever stilled, stretches forth its many arms over a wide area and reaches from over one house to another, fully five hundred feet away. Little by little the grey arms become dotted with blossoms growing more and more each day, until finally the purple flowers hang thick and heavy, and Sierra Madre cries with joy:

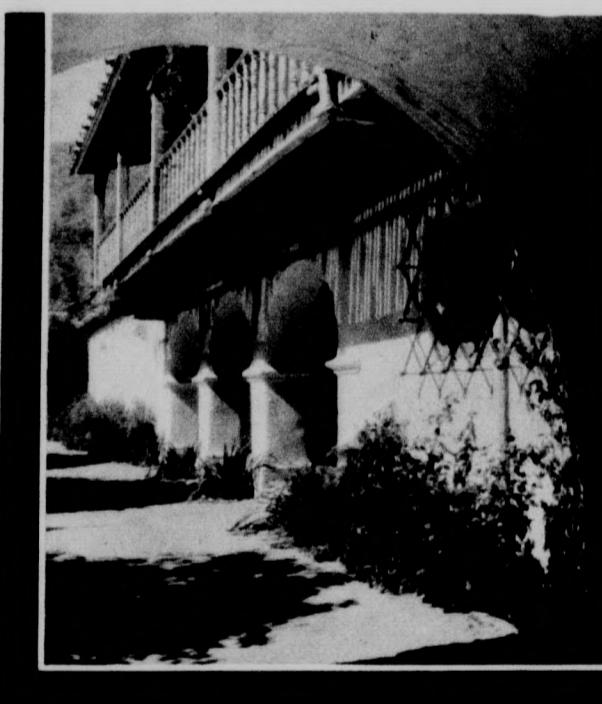
"The Wistaria is in bloom."

Drooping, nodding racemes above your head touch you lovingly as you walk along—a roof of wistaria above you. Tiny lavender petals at your feet—a carpet of tender blossoms to walk upon. And through it all, pervading all, the subtle perfume of wistaria.

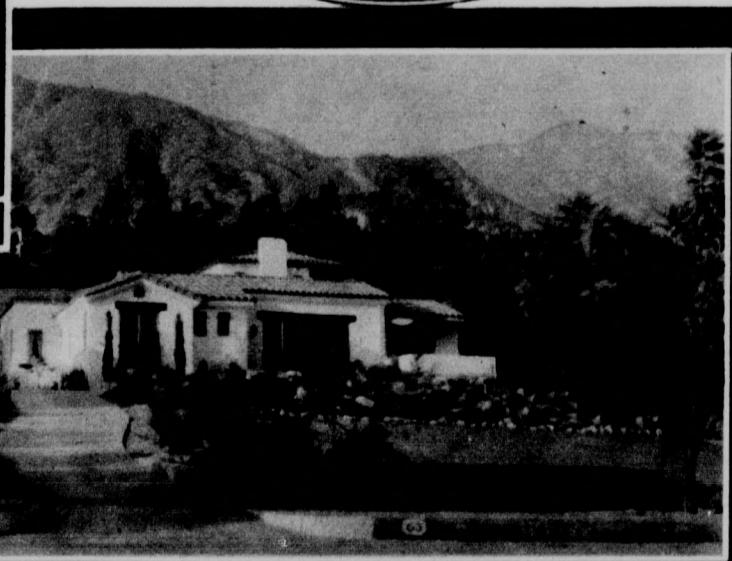
In this bower of loveliness you may gather your friends about you and have your lunch in the warm sunshine. Or if you prefer, in the afternoon dainty, smiling Japanese maidens will pour your tea, and all the time the wistaria will nod above you, dropping her tiny lavender petals on your table, while the carpet at your feet grows thicker and lovelier. If you can raise your eyes and look beyond the wistaria you will see majestic mountains close to your back, and stretching away below you for many wide miles, a beautiful valley. Nature never paints her canvas twice alike, and as many times as you come to breathe in the beauty of the Sierra Madre wistaria, so many times will you find a new picture.

Cynics tell us today that we do not care to look upon mere beauty. This cannot be true, because 50,000 beauty lovers passed through the gates to walk beneath the wistaria vine last year in only two weeks. The passport is only a smiling word as you enter the gates, and you may linger as long as you desire in this garden of exquisite loveliness.

You are made welcome by the women of Sierra Madre, and they generously offer you an opportunity to share their great gift from Nature. Sierra Madre—where the winter sun is a little warmer and the view across the valley a little broader. When the day is ended and the coolness of evening begins to settle down, you will return to your own fireside murmuring, "I have seen it—I have walked in it—there is a Fairyland."—Calif. Graphic.



La Huerta (The Orchard),
home of the late Col. Herman Hall.



—Gerlach Photo.

Home of R. S. Corlett.

Sierra Madre is located seventeen miles northeast of Los Angeles and five miles east of Pasadena, overlooking the world-famed San Gabriel Valley. It is served by the main line of the Santa Fe R. R. (Santa Anita Station) and the Pacific Electric Railway (So. Pacific Lines) and is reached by Foothill Blvd. (U. S. Route No. 66).

Belle Vista Terrace.





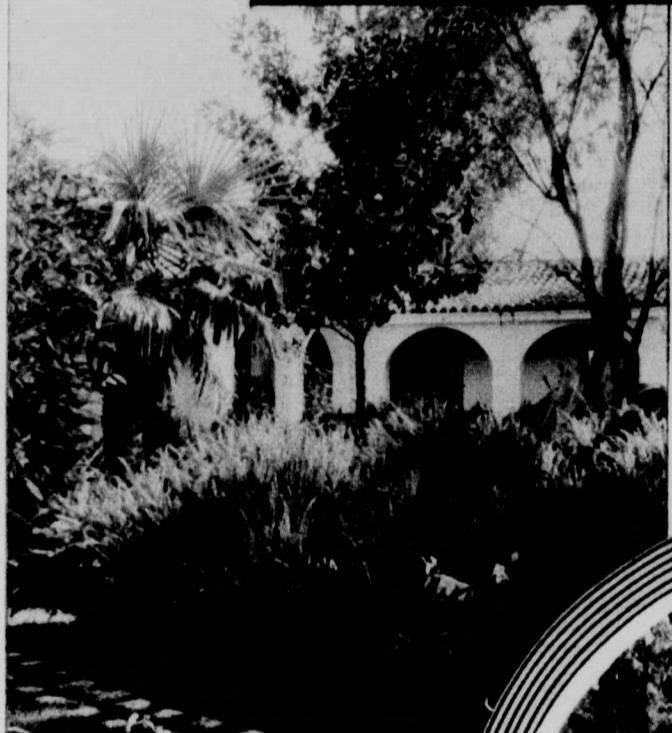
"West Oaks,"
home of Mrs.
H. W. Topping.



"Casa de La Colina,"
home of
Col. H. B. Hersey.



A touch of Old
Spain—home of
R. E. Hamaugh.



Romantic Spanish home of
M. Penn Phillips.



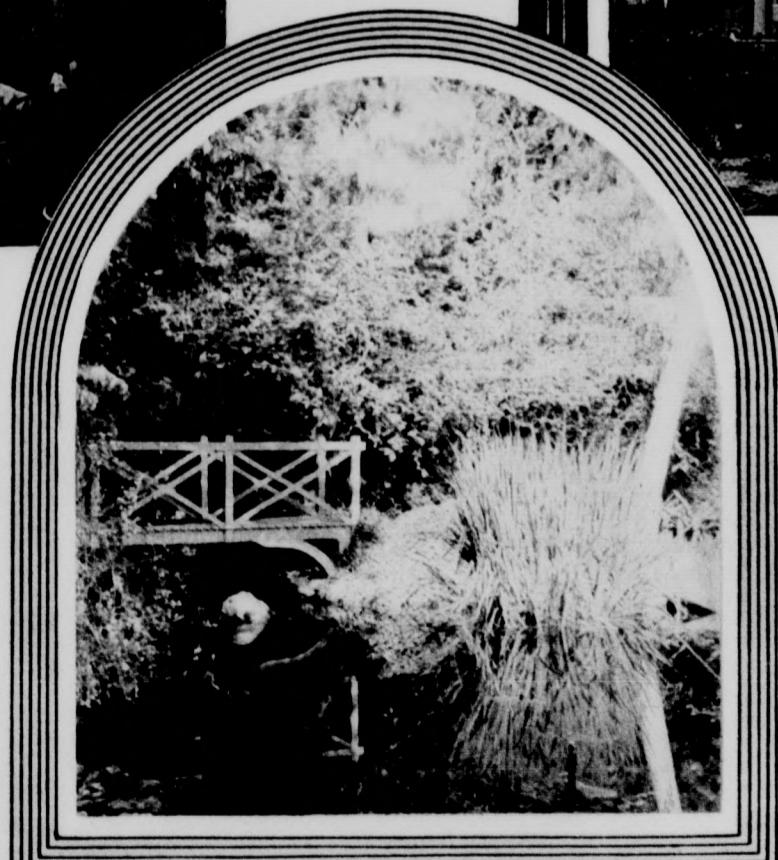
Distinctive Mexican
Rancho home of
Ole Hansen, Jr.



Southern Colonial home of Jack Paschall
in the midst of his orange grove.



Charming rustic home of J. O. Smith.



A shady glen on the
Chas. H. Hastings
Alta Mesa Rancho.



E. R. Bacon home nestles in
shrubs and flowers.

Why I Prefer the Climate of Sierra Madre

By Col. H. B. Hersey
U. S. Weather Bureau

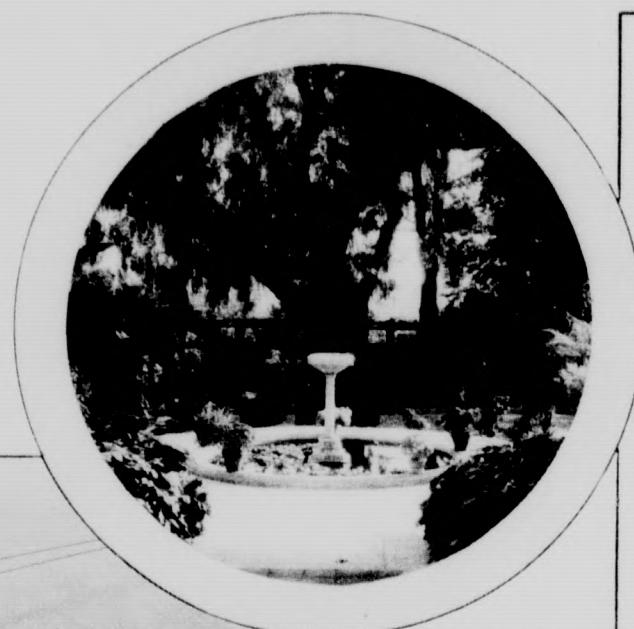
BECAUSE our distance from the ocean is great enough to insure a fairly dry air with but few days in a year with fog. Yet there are no mountains or high hills between us and the ocean. So the sea breezes come through to us balmily and pleasant, cooling our summer afternoons to a delightful degree. During the summer nights, gentle breezes flow softly down from the mountains above us, laden with the healing fragrance of the chaparral. Our southern slope is just steep enough to give almost perfect air drainage, carrying away the cold air rapidly in the winter nights, so that damaging frosts are almost unknown. While the annual rainfall is greater than most places in this region, severe storms are very infrequent and damaging winds almost never occur.

They say that "Actions speak louder than words." Well, after spending more than forty years in the study of climate and weather, after having visited many countries from the tropics to more than a thousand miles inside the Arctic circle, I selected Sierra Madre as having the climate I liked best of all.

In Beautiful Si



The Humphries' home in Alta Sierra Madre.

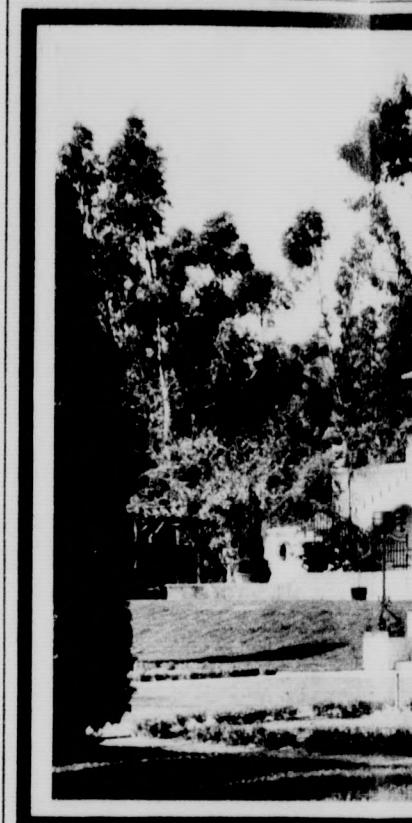


Corner of the garden, Italo Mio, home of Miss T. H. Graham.

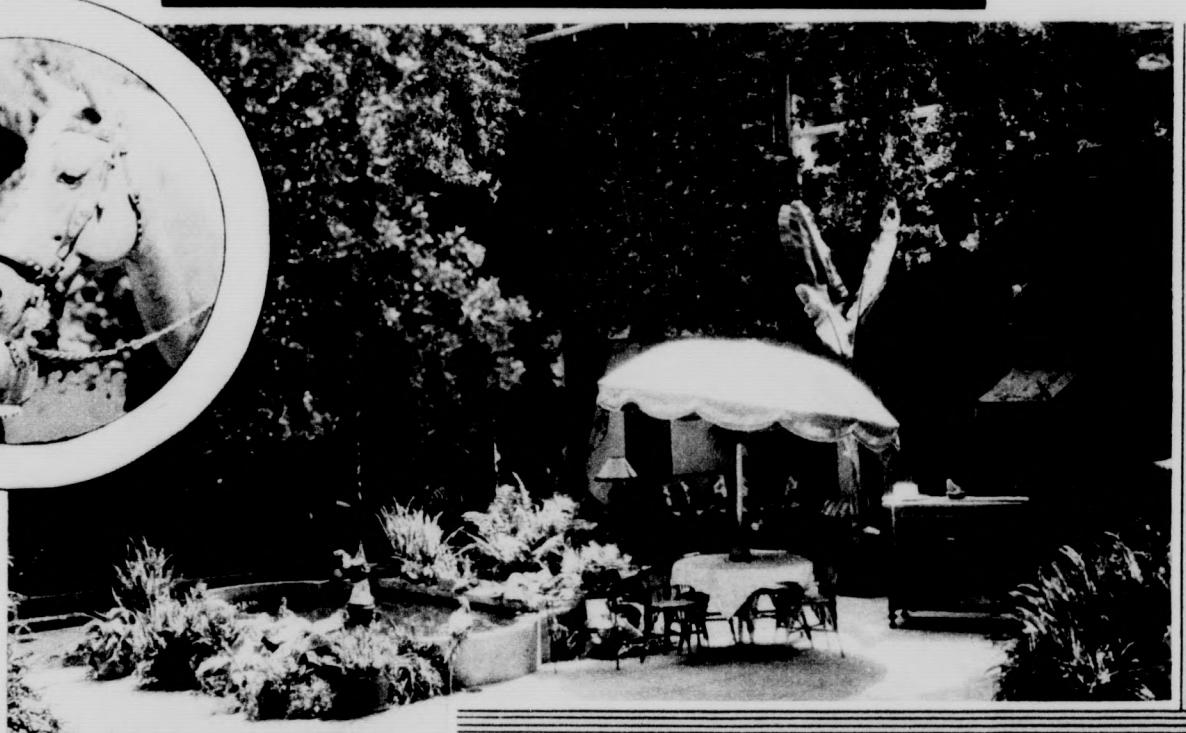


Evan Anderson's prize-winning half acre.

"Italo Mio," estate of Miss Thomasella H. Graham, with its beautiful gardens and Italian architecture in a setting of Irish Yew trees.



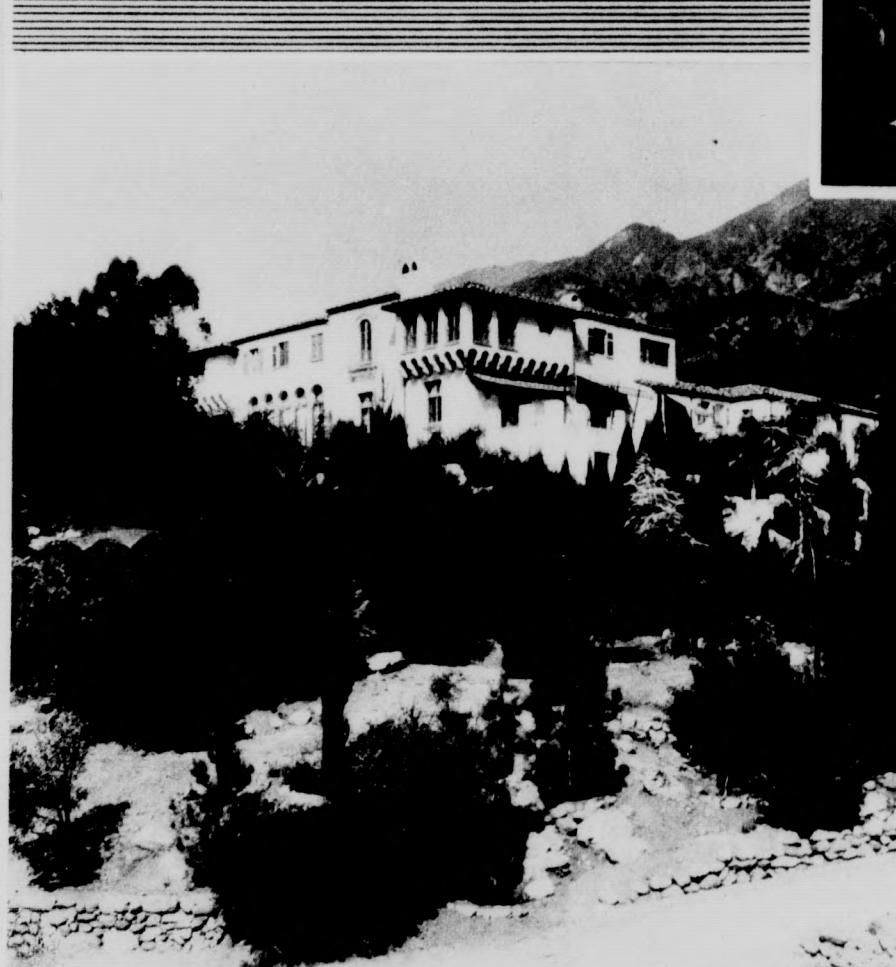
Miss Evelyn Smith and Rey Del Mundo.



The patio at Rancho Villa, the home of Mrs. Hazel I. Smith. Here will be found one of the largest strings of Palamino.



Almost hidden by date palms and huge cactus is the picturesque home and garden of Francis P. Conard.



Home and estate of Mrs. R. A. Pratt on the mountainside.



"Alberobello"

SIERRA MADRE



Shady nook on the estate of Oskar Seiling



A bit of desert
—a corner in the
Cactus garden
of Henry F. Jaeger



Part of the marvelously landscaped Japanese garden on the beautiful estate of Henry Isaacs.

—Eddy Photo.



"perobello" (beautiful tree, in Italian). Beautifully shaded estate of Mr. and Mrs. Fred Hooker Jones.

Beautifully gabled home on the estate of Mrs. A. A. Halsey.

THE SIERRA MADRE NEWS

SIERRA MADRE was the first community in America to reach one hundred per cent perfection in employment, in response to President Hoover's appeal for the promotion of public work. Mayor Al Myers reported this attainment to the President and received the following reply from the White House:

March 18, 1930. My dear Mr. Mayor: Your telegram of March 17th has been received. What you report regarding labor conditions in Sierra Madre is very gratifying to the President. He asks me to thank you for your kindness in sending him the information. Sincerely yours, Lawrence Richey, Secretary to the President.



The hospital of Dr. Geo. W. Groth is framed by graceful pepper trees and shrubs.

Home of Mr. and Mrs. Thomas H. Flather.

The Fennel estate, home of the world's most famous Wistaria Vine.

Meyer Photo.

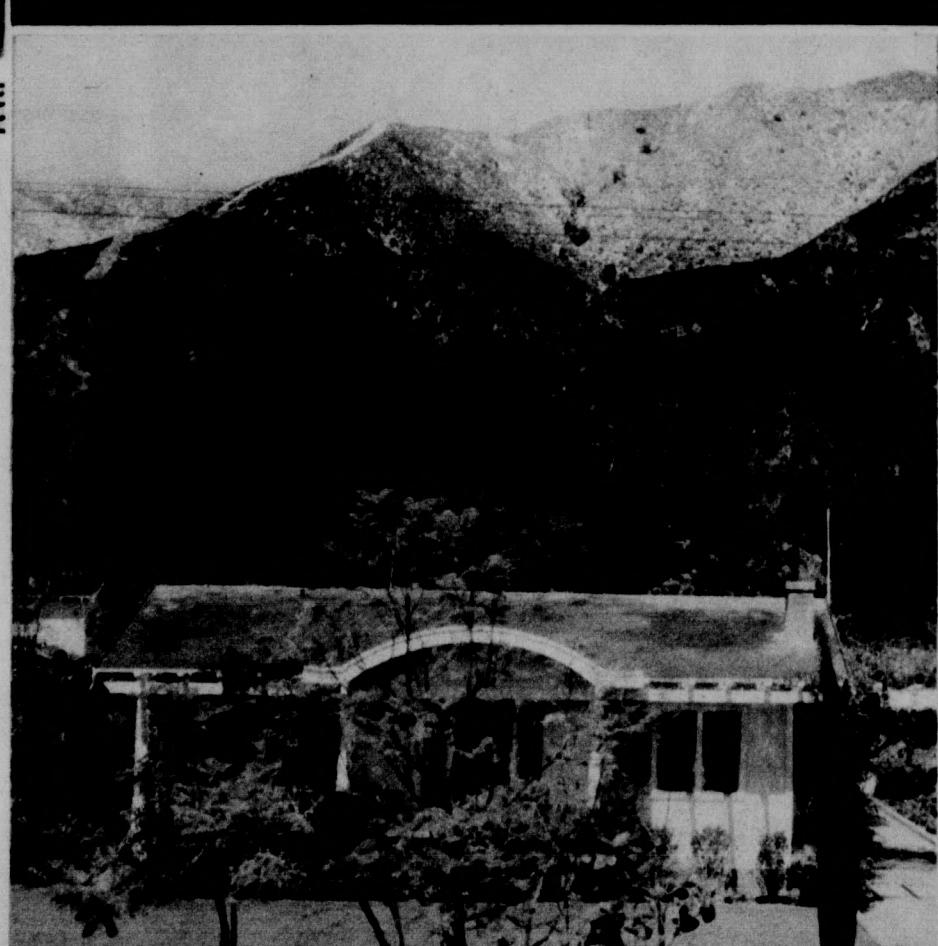
Recognition

Publication of this Wistaria number of THE NEWS as a souvenir of Sierra Madre's great annual festival was made possible through the foresight and public spirit of The City Council, the Woman's Club and its president, Mrs. John H. Robertson and the following firms and individuals:

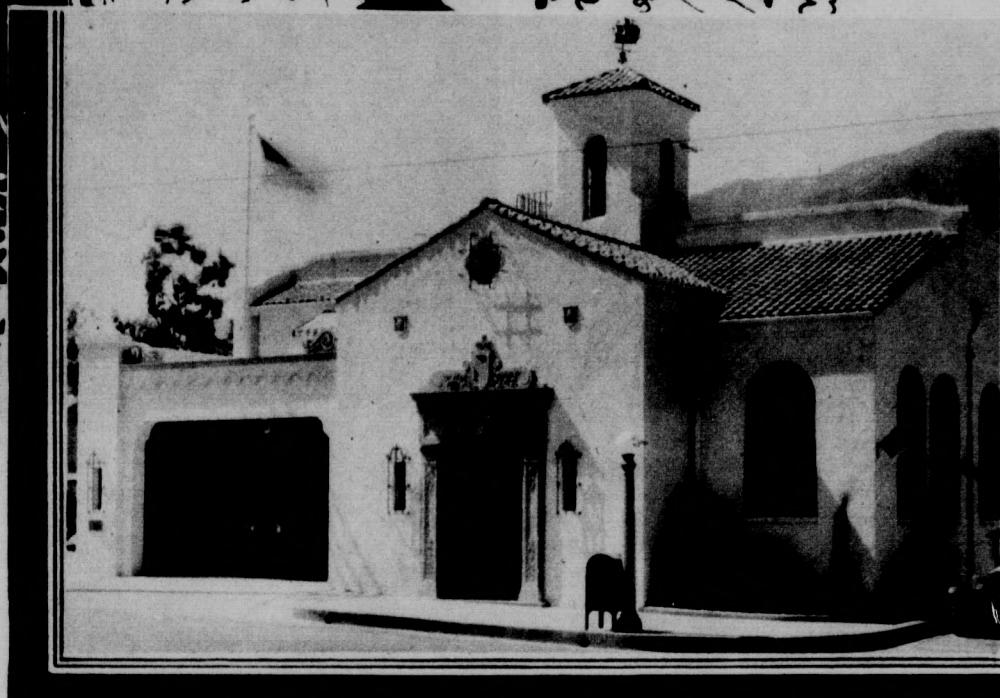
Andrews & Hawks, Real Estate; Luckey D. Ball, S. M. Hotel, J. Draman, Shoes and Shoe Repairing; The House of Hartman, Drugs; W. R. Humphries, Real Estate; Nora M. Mesecar, Real Estate; William Middough, Drugs; Roy Pickett, Wistaria Service Station; Resnick's Grocery; Rikemans', Stationery and Gifts; J. F. Sadler and Co., Dept. Store; Sierra Madre Feed and Fuel Co.; Vincent Fleming, Prop.; Sierra Madre Hardware Co.; Sierra Madre Home Bakery; Sierra Madre Jewelry Shop; Sierra Madre Savings Bank; Sierra Madre Tailors, Cleaners and Dyers; J. Milton Steinberger, Ford Dealer; John L. Woehler, Dentist.

And to the owners of the beautiful residences and gardens that are pictured herewith.

In the brief time intervening between the decision to thus visualize the beauties of Sierra Madre to the world and the "deadline" for the preparation of this copy it was possible only to ask for the co-operation of a few citizens of Sierra Madre. Later others will be asked to help in some capacity or other and recognition of their efforts will be given in a later issue.



Picturesque home of A. R. Gerlach among the oranges under snow-capped Mt. Wilson.



City Hall, Sierra Madre, Los Angeles County.

Why I Live in Sierra Madre

By Lee Shippy

Creator of "Lee Side of L. A." and Author of "Personal Glimpses"

I LIVE in Sierra Madre because it seems to me to have more real distinction than any other town I know. It is a friendly town—I know no other which takes one to its heart quite the way Sierra Madre does; yet it is a town in which one may enjoy quiet, refreshment and simple beauty. It is the only real city in Southern California which still has rustic charm, yet it has all the progressiveness one needs, and is in easy reach of the lovely city of Pasadena and the great city of Los Angeles. In all the other towns there is an atmosphere of strain, of competition, of fear that some other town will do a little more business, put up bigger buildings, or make a louder noise.

One of the great delights of Sierra Madre, to me, is that there is nothing about it to attract the go-getter. It attracts only people of quiet refinement who love beauty and simplicity more than the dollar sign. The result is that one's neighbors are quiet, gentle folk who can admire and grow fond of each other for what they are, not for what they have, and take pride in each other's real gifts for art, music, letters, inventiveness, citizenship, or friendship.

When one of our boys builds a glider, all of us are eager to see it triumph. When one of ours sings a song, or paints a picture, or writes a book, all of us are interested. If we had a great factory here, or struck oil here, we would lose immeasurably. For, after all, money never yet made a town. Nothing but people make a town. And here we have people who would make any town a town of charming gardens, friendly homes and loyal comradships. And where can one find more than that?

The Woman's Club is the center of Sierra Madre's social life. It was founded by Mrs. Caroline Lincoln Osgood, March 11, 1907, with fifty-three members. The present membership is 225. The primary object of the club is to promote unity and good fellowship, and to strengthen philanthropic, creative and civic effort. Under the administration of Mrs. John H. Robertson, who will preside over the fete, the club has initiated many distinctive features and entertained many distinguished personages.

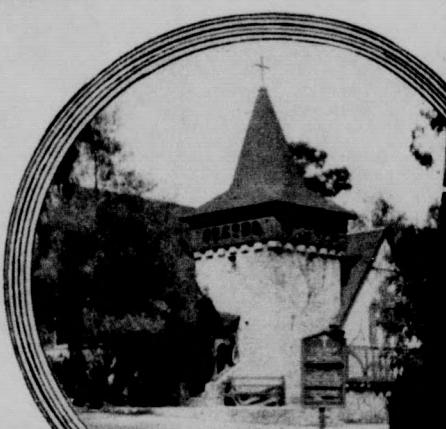


Sierra Madre Woman's Club.

With open arms we welcome the world to our Annual Wistaria Fete in Beautiful Sierra Madre.—Mrs. John H. Robertson, President Woman's Club.



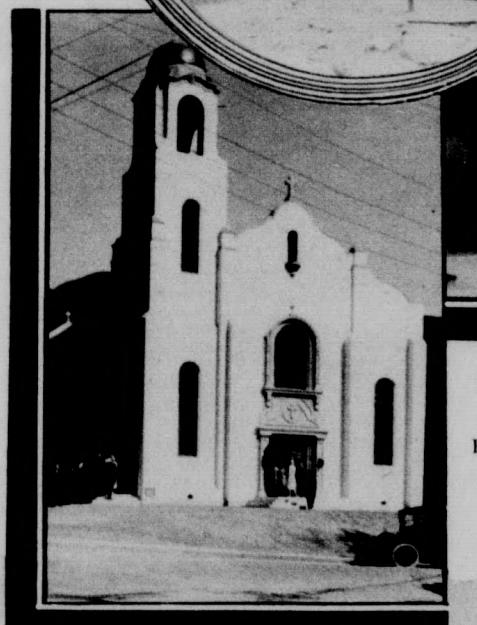
Christian Science Church.



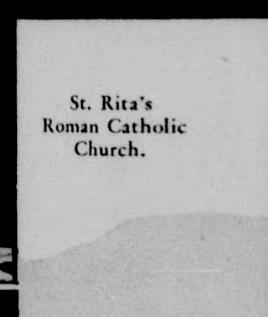
Church of the Ascension (Episcopal)



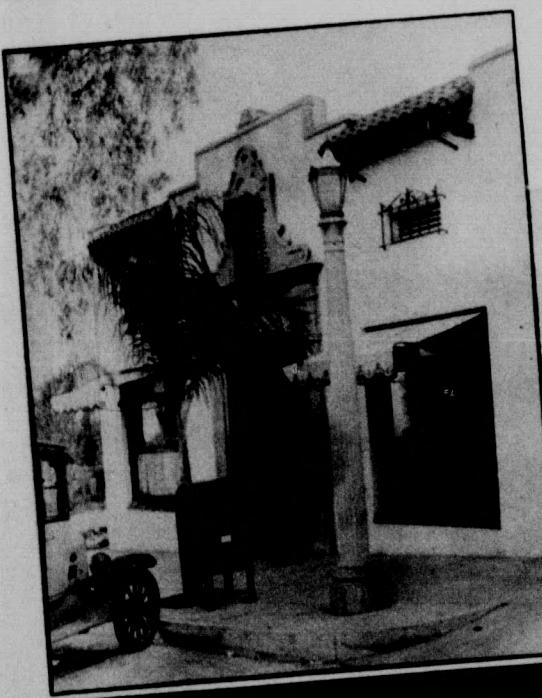
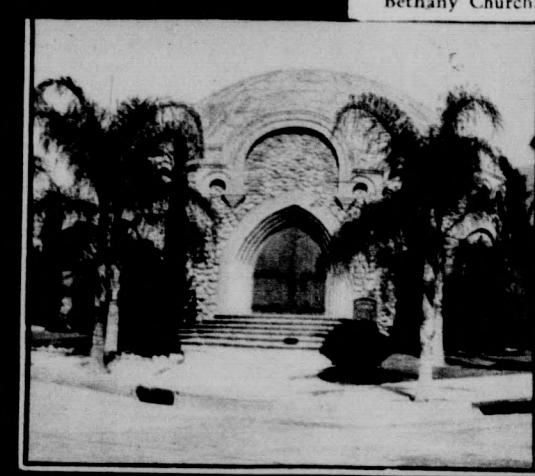
Congregational Church.



Bethany Church.



St. Rita's Roman Catholic Church.

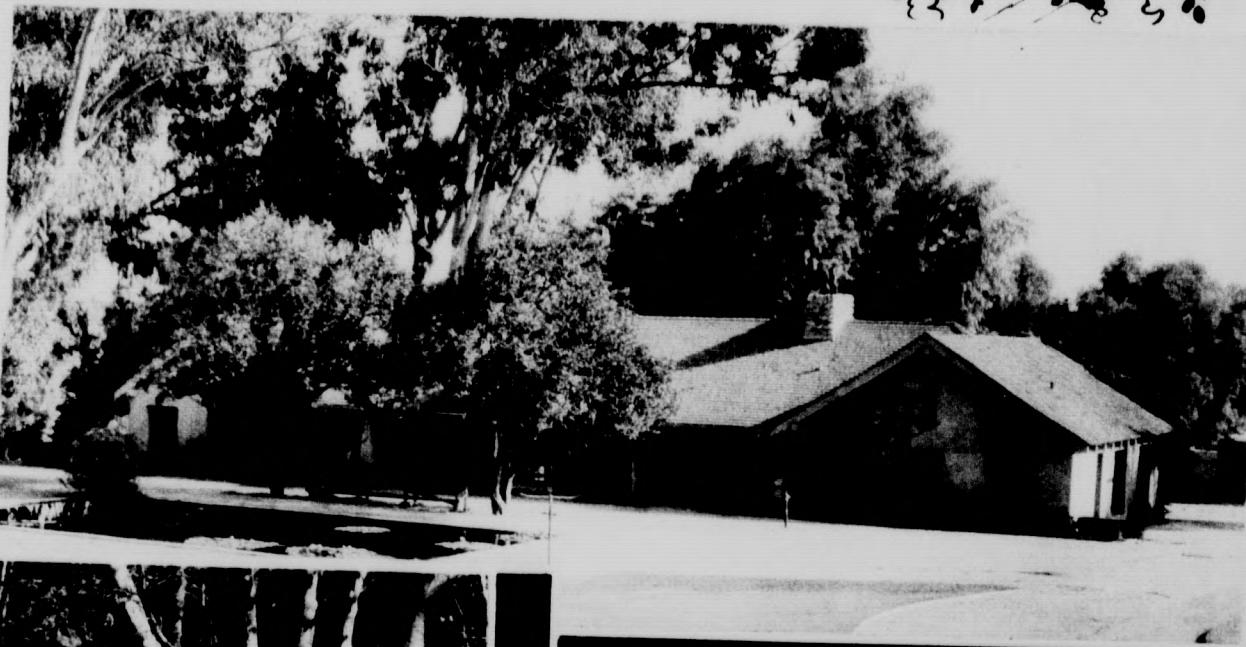


Sierra Madre Post-office.



New grammar school building now under construction.

THE SIERRA MADRE NEWS



In Sierra Madre Canyon. —Gray Photo.

City Park.

—Gerlach Photo.



Acroplane view of Sierra Madre at the foot of the Mother Mountain Range.

—U. S. Balloon Service Photo.